

The Bury Plan 2011 - 2012



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We want to make this plan easy to read. By explaining below what each of the main sections contains, you can go straight to the part you want.

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1. Foreword

Welcome to the Bury Plan for 2011-12, this plan outlines the strong progress and contribution the council will make towards Team Bury's shared vision of making Bury **'a great place to live, work, study and visit.'**

Our individual residents, neighbourhoods, communities, public sector partners, third sector organisations, businesses and visitors all rely on the council to deliver on the issues and services that matter to local people and local businesses. We take this responsibility seriously and have worked hard to improve the performance of our services and the quality of life for everybody in Bury.

Bury is improving but we are committed to making it even better. The economic downturn continues to challenge all of us to minimise its impact on Bury's businesses and residents and ensure we are ready and well-placed to take advantage of opportunities when the economy begins to recover. We need to reduce inequalities across the borough, improve life chances and make sure we can meet the needs of an ageing population. Meeting these competing demands, when public sector spending is decreasing significantly, will both test and demonstrate the capacity and appetite of Bury Council and its partners to improve access to services, increase efficiency and support our priorities.

The council faces huge challenges over the next three years, in total we have to find savings of £32 million. We have already saved £14 million this year and we have to find £17.7 million of savings by 2015. Councillor Mike Connolly says: "We thought it was important to show you these figures so that residents will be in no doubt the scale of the challenge we face. We have gone far beyond trimming a few things here and cutting back a bit there. These are huge savings targets, especially following the £14 million savings the council had to find this year."

We are currently undertaking consultation on how we implement our Plan for Change for 2012-13 onwards and what our priorities should be in this challenging financial climate. 2011-12 is a transitional year as we undertake this work and that is why we have produced a one year Bury Plan.

It's not easy and we would like to thank all our members, staff, partners and residents for their continuing efforts in support of the council's vision: **'To lead, shape and maintain a prosperous, sustainable Bury that is fit for the future.'**



Mike Kelly

Mike Kelly
Chief Executive



Mike Connolly

Mike Connolly
Leader of the Council

2. Glossary

To help you read this plan, an explanation of the special words and phrases that you will find used in the plan is set out below:

Bury Plan	Bury's Corporate Plan and Performance Plan rolled into one. The plan sets out what we are trying to achieve, how well we are doing and where we intend to improve further.
Community Cohesion	An approach to help people live and work together more effectively. A key feature is ensuring that everybody has access to the services they need without discrimination or unnecessary barriers being put in their way.
MIDAS	Manchester Investment Development Agency Service
Performance indicator	A measure used to judge how well we provide a service (or an important part of the service).
Plan for Change	The plan sets out the vision for the council up to 2015 to help tackle the £32 million reduction in revenue expenditure.
Team Bury	A 'virtual' organisation made up of public sector agencies, business leaders and voluntary organisations.

Throughout this plan, you will find further details on what we have done and what we plan to do next. We hope you find this useful. If you have any comments or questions on how we could improve further, please email us at ImprovementTeam@bury.gov.uk.

3. *Background to the Borough*

Bury's community comprises six distinctive townships. Bury is itself an historic market town but most of our townships owe their heritage and rationale to manufacturing industry which has now largely disappeared. Bury's population stands at 182,600 (mid 2009 estimate) and has risen by 1000 since last year. At the time of the 2001 census some 6% of residents were from black and minority ethnic backgrounds - almost double that of the previous decade but still lower than many neighbouring authorities.

Collectively Team Bury, our Local Strategic Partnership, has agreed a vision to make ***Bury a great place in which to live, work, study and visit.*** Team Bury has nine ambitions that set out the steps to delivering this vision and the council's vision and priorities support these ambitions. We are confident about our future, Bury's townships and the positive role we can play in the Manchester city region. Bury has a unique offer as a great place to live and study, and increasingly to work.

Bury is a place where the majority feel comfortable in living due to its good environment with great areas of high-quality open space, excellent schools and colleges, high connectivity and a diverse housing offer. It is a great place to bring up families and also to grow older with our ***Age of Opportunities*** programme promoting health and wellbeing for the people of Bury aged over 50. Bury is a safe place to live, with reducing crime levels, particularly in the context of its position as part of one of the largest conurbations in the UK.

We have a shared understanding of our future challenges including:

Climate change We are mindful of the need to develop sustainable communities and the need to lead locally on reducing our impact on the global environment and climate.

Demography Projections forecast Bury to be home to some 193,000 people by 2022 but this period will also see a significant shift in the age balance. By 2022 the over-65 population is forecast to increase by 29% with a 54% increase in the over-85 population. This, along with economic migration and the raised expectations and aspirations of our population raises issues of service demand, delivery and reconfiguration which tests communities and public sector partners alike.

Economic Globalisation, the digital revolution and advent of the information society means that people have become more mobile and their expectations have risen sharply. Bury sits on the northern edge of one of the UK's fastest growing knowledge economies, which is focused on the south and centre of Greater Manchester. However, in contrast to the jobs on offer in the regional centre, the majority of jobs in Bury, outside the public sector, are lower quality and poorly paid. Without change there is, in the long term, a potential negative impact to promoting and securing social cohesion through the disparity in wealth and prospects between those who out-commute and those who work locally.

Closing the Gap Although we do not display widespread deprivation at borough level, there are pockets of deprivation throughout the borough that have deep-seated problems which adversely affect the life chances of many who live in them. These inequalities between our neighbourhoods mean poorer health, lower levels of education and skills, higher crime and unemployment for people living in these areas. The Index of Multiple Deprivation 2010 shows this gap is widening, with in most cases our most deprived areas becoming more deprived and our most affluent areas improving at a faster rate of change.

Public Sector Finance The new Coalition Government has made clear that its most urgent priority is to tackle the UK's record deficit in order to restore confidence in the economy and support the recovery.

	2011-12	Saving Requirement	2012-13	2013-14	2014-15	TOTAL
		£ million				
Chief Executives	We have already made £14 million of savings across the council.	9.0%	0.72	0.37	0.51	£1.6
Children's		23.1%	1.8	0.90	1.3	£4.1
Environment & Development		32.9%	2.6	1.3	1.9	£5.9
Adult Care		35.0%	2.8	1.4	1.9	£6.2
Total		100%	£7.9	£4.1	£5.7	£17.7 million

It is clear that Government funding for future years will be cut back as part of the deficit reduction programme and the council is already planning its approach to various funding scenarios. Bury is already a low spending authority, with a track record for exceeding efficiency targets, and so we will need to balance priorities, service delivery options and further significant efficiency savings against the increasing service expectations of residents and businesses.

The rest of this plan sets out how Bury Council will play its role in delivering the visions and ambitions for Bury through the successful, effective and efficient delivery of its own priorities and programmes.

4. Review of 2010

KEEPING OUR PROMISES

There have been real improvements in the services that the council provides over the last year:

- Bury Council was ranked 64th out of over 350 entrants in this year's Stonewall Workplace Equality Index and the LGBT Group has been awarded 'Star Performer Status.'
- A new council website was developed and officially launched in May 2011.
- 13 third sector organisations were allocated funding through the Small Grants Panel and 13 through the Commissioning Fund to support activity in line with the council's priorities.
- On the regeneration front there was the official opening of The Rock retail and leisure development on 16 July
- Job development initiatives created through the Rock Development have helped 162 people into jobs through pre-employment training.
- The customer contact centre has relocated to Whittaker Street to progress to a single point of contact for customer service enquiries.
- It is now easier to contact us than ever before because we have opened 'Connect and Direct', our new one-stop-shop for advice and information about the support available to Adults in Bury and the 'Your Care, Your Choice' web pages.
- Mainstreaming Self Directed Support for adults, has seen approximately 20% of service users take more control of their own care.
- Bury won North West in Bloom for the 7th year running and 'Pride in Radcliffe' achieved a silver medal in a separate category.
- Bury's parks retained their Green Flags for the 4th year running and Hoyles Park gained the award in its first year of entry, now all 12 of Bury's main parks have achieved this high standard.
- 2 new libraries were opened and 2 were refurbished as a result of Big Lottery funding.
- Castle Leisure Centre, Radcliffe Pool and Fitness Centre and Ramsbottom Pool and Fitness Centre were all awarded 'Quest' accreditation in their first year of entry, demonstrating they provide high quality services.
- Children's Services has retained its 'Good' rating from Ofsted.
- In Bury 50.8% of primary school children now opt to take a healthy school meal, compared to the national average of 41.4%. Secondary school take-up is 49.7% compared to only 35% nationally.
- Key Stage 4 Attainment - Over the last 5 years performance of secondary pupils has improved from 59% to 80% for 5 A*-C GCSE passes and from 48% to 62% achieving 5A*-C including English and Maths.
- Wheels for All Centre has been opened at Clarence Park and provides access to a set of specially adapted bikes for our disabled children and young people to enjoy.
- We have successfully completed the roll out of Phase 3 Children's Centres with 14 now operating across Bury.

5. Ensuring Delivery

DELIVERING PRIORITIES - IMPROVING OUTPUT –INCREASING EFFICIENCY

Our Priorities and Programmes are deliberately challenging and ambitious. To meet them, and the raising aspirations of our residents, will require a strong healthy council with effective financial and performance management, a valued and motivated workforce and strong community leadership. This section outlines some of the key strands we have in place to ensure we can deliver:

COUNCIL PERFORMANCE

In May 2010 the government announced the abolition of both the Comprehensive Area Assessment and the Audit Commission. In its place the Local Government Group has developed a range of sector-led improvement tools, including a national database for performance indicators (to enable comparison) and peer reviews.

FINANCIAL MANAGEMENT

Bury Council has consistently been amongst the top level of local authorities who are low cost but perform and improve strongly. We continue to receive lower levels of funding than other neighbouring authorities yet achieve some of the best results in the country across a range of services including education, parks and open spaces, planning and supporting older people to access and choose the best care for themselves.

WORKFORCE MANAGEMENT

The council's People Strategy sets out our vision of employees who are greatly valued and proud to serve the local community. Our workforce is at the heart of what we do and we want them to feel confident and competent. We continue to develop a flexible, diverse workforce with skills which can be used across the public sector to improve outcomes for the people of Bury. Detailed workforce plans are used to make this vision a reality.

RISK MANAGEMENT

For any complex organisation, assessing risk is essential. We have a detailed risk management strategy and process in place to assess, mitigate and manage risk across the council. Our corporate and departmental risk registers are reviewed at least quarterly with effective actions put in place to control risks to our service delivery and overall performance.

Priority 1: Cleaner, Safer, Greener – creating quality spaces (town centres, neighbourhoods, parks and open spaces) that are clean and where people feel safe, want to live and can be proud – and which others respect

Tackling Climate Change

Why is it a priority?

Climate change is the greatest long-term challenge facing the world today and man-made emissions are its main cause. Waste management also impacts on climate change and the everyday life of all residents living and working within the Borough.

Where are we now?

- Improved waste and recycling collection service to be implemented in October 2011.
- Implementation of the Carbon Management Plan to reduce carbon dioxide emissions.
- Energy Efficiency Awareness Raising Campaign
- New full-time Schools Carbon Reduction Officer.
- Maintained climate change preparedness level 1.
- 23% of household waste was diverted from landfill.
- Street cleaning teams reorganised.

Where do we want to be?

We want to embed carbon management into all aspects of the Council and improve the recycling opportunities for all residents and businesses.

What are the next steps?

- Deliver the Carbon Management Plan projects.
- Develop an action plan to deliver the Greater Manchester Climate Change Strategy.
- Contribute to the Manchester City Region ambitions to create a Low Carbon Economic Area.

Resource implications

£500,000 for carbon credits and energy efficiency schemes and staff time.

Lead(s)

Executive Member (Environment and Economy)
Executive Director (Environment and Development Services)

Measures of success

- Reduced carbon emissions.
- Higher climate change level of preparedness.
- Attainment of 35% recycling rate by 2012.
- A continuous improvement in street cleanliness.

Reducing Crime and Fear of Crime

Why is it a priority?

Crime (and the fear of crime) has a major impact on quality of life. We are determined to create an environment where people feel safe and secure in their communities.

Where are we now?

- Community Safety Partnership and Partnership Tactical Group successfully operating with revised Terms of Reference.
- Key priorities agreed with partners.
- Successful partnership work including Be-Safe Be-Cool and Bonfire Night initiatives.

Where do we want to be?

We want to work more closely with residents to tackle deep-rooted crime issues and provide comprehensive support to vulnerable people and repeat victims of crime.

What are the next steps?

- Developing a new consultation processes to address local concerns about anti-social behaviour
- Complete the annual Strategic Threat Assessment and focus actions on its findings.
- Further develop partnership strategies including allocation of resources.

Resource implications

Close examination of available resources and exploring of long term approaches in an environment of reduced funding.

Lead(s)

Executive Member (Communities)
Spokesperson (Safer Communities)
Deputy Chief Executive

Measures of success

- Fewer incidences of serious crime.
- Fewer residents that think anti-social behaviour is a problem in their area.
- Fewer repeat incidents of domestic violence.
- Fewer youths reoffending.

Safeguarding Vulnerable People

Why is it a priority?

Safeguarding vulnerable adults and children is everybody's business, as is understanding our responsibilities for keeping people safe.

Where are we now?

- 77% of older people achieve independence following a hospital episode.
- 96% of case reviews for looked after children were within timescales.
- Educational attainment of children in care has improved for Key Stage 2 Maths and GCSEs.
- A positive result for the emotional health of children in care.

Where do we want to be?

An approach to safeguarding that is embedded in practice with supporting strategies setting out how we will keep people safe and deliver key outcomes.

What are the next steps?

- Implement the outcomes of the Mental Health Service review.
- Implement the new Dementia Strategy.
- Develop role of Safeguarding Partnership Board.
- Develop a safeguarding protocol for transitions.

Resource implications

Staff and partner time

Lead(s)

Executive Member (Adult Care, Health and Housing)
Executive Member (Children and Families)
Executive Director (Adult Care Services)
Executive Director (Children's Services)

Measures of success

- More older people achieving independence.
- 100% of looked after children reviews on time.
- Higher ratio of referrals to initial assessments.
- Improved educational attainment and emotional health of children in care.

Priority 2: Choice of Quality Housing – improving the quality and choice of housing to complement the improving environment and make the Borough an even more appealing place to live.

Addressing Housing Needs

Why is it a priority?

Good housing is integral to health and well-being as well as supporting wider regeneration objectives. The council is committed to ensuring that our residents have accessible and affordable housing available and that they can live in their homes for as long as they want.

Where are we now?

- 100% of the Council's housing stock meets the Decent Homes Standard with work ongoing to maintain this level.
- Well established Joint Commissioning Partnership and good links to the Homes & Communities Agency.
- 54 affordable homes were delivered, considerably better than target.
- 80.8% of adults with learning difficulties are in settled accommodation, many of the remainder are settled in registered care homes.

Where do we want to be?

Increasing the choice in the housing market by maximising the number of new and affordable homes, reducing empty homes and creating settled accommodation for vulnerable people.

What are the next steps?

- Ensure programs are planned to maintain decent homes standards in the council's housing stock.
- Implement review of sheltered sites.
- Complete and implement review of council's garage sites.
- Respond to the impact that legislative change will have on housing providers.
- Liaison with the HCA and JCPs to promote bids for funding for affordable housing.
- Improve the customer pathway in housing support functions.
- Understand the housing needs of vulnerable adults.

Resource implications

Staff time, use of council resources, external funding, Six Town Housing Management fee.

Lead(s)

Executive Member (Adult Care, Health and Housing)
Executive Director (Adult Care Services)
Executive Director (Environment and Development Services)
Chief Executive of Six Town Housing

Measures of success

- All council housing continuing to meet the decency standard
- More affordable homes provided or returned to occupation.
- More adults with learning difficulties in settled accommodation.

Affordable Warmth

Why is it a priority?

Households are in fuel poverty when they spend over 10% of their income to achieve adequate temperatures for health and comfort. With domestic gas and electricity charges still high, actions need to be taken to reduce the number of people affected.

Where are we now?

- Two energy schemes undertaken January to March 2010, these made energy improvements to approximately 140 properties.

Where do we want to be?

Improved energy efficiency of homes and maximisation of household incomes to eradicate fuel poverty in vulnerable households by 2012 and in all households by 2016.

What are the next steps?

Implementation of the new Affordable Warmth Strategy and Action Plan, in line with the Plan for Change methodologies.

Resource implications

Staffing resources, agreed private sector housing capital programme and Central Government Grants. Greater Manchester funding is also available for some of this work.

Lead(s)

Executive Member (Environment and Economy)
Executive Director (Environment and Development Services)

Measures of success

To be determine

Priority 3: Improved Cultural and Sporting Opportunities – enabling the engagement and empowerment of residents by providing opportunities for creativity, lifelong learning and personal and community development

More People More Active More Often

Why is it a priority?

Opportunities to enjoy an active lifestyle and take part in sport and physical activity are vital to health and well-being. Extending opportunities for sport, leisure and physical activity will encourage our communities to be active more frequently.

Where are we now?

- 25% of adults participate in regular exercise.
- Over 623,000 admissions to council leisure facilities last year.
- Launch of the Bury Be Part of It Olympic and Paralympics legacy
- Sport England grant approved to build £1.95M gymnastics & community sport facility at Goshen.
- The 3 main leisure centres now have Quest accreditation

Where do we want to be?

Making a contribution to the national target to get 2 million more people taking part in sport or physical activity by 2013. Ensuring we make the most of the opportunities and long term benefits that the 2012 Olympic Games will bring.

What are the next steps?

- Continue to develop an Olympic legacy plan.
- Bury SPAA Executive board to develop a sport and physical activity strategy
- Develop leisure centre specific management plans.

Resource Implications

Investment into leisure facilities, sports pitches, play areas, and special initiatives.

Lead(s)

Executive Member (Leisure, Tourism and Culture)
Executive Director (Environment and Development Services)

Measures of Success

- More people taking regular exercise.
- More people accessing the sports and physical activity service and council leisure facilities.

A Diverse and Accessible Cultural Offer

Why is it a priority?

Culture adds value and meaning to people's lives and brings enjoyment to those who participate. It also promotes well-being, improves quality of life and inspires a 'sense of place.'

Where are we now?

- There was a large increase of visitors to the Art Gallery and museum with total visitors 58,630 in 2010/11.
- There were 1,032,900 visits to libraries in 2010/11 and an increase in library members to 77,261.

Where do we want to be?

Increasing the usage and satisfaction of our cultural and community offer, building on our successes to encourage residents and visitors to enjoy Bury.

What are the next steps?

- Promote tourism and improve the visitor economy.
- Develop the Gallery International Touring programme as part of the Greater Manchester plan for museums.
- Progress the development of the Art Gallery as a community exhibition space.
- Develop community festivals and activities leading up to the 2012 Olympiad.

Resource implications

Staff time plus external funding, community involvement and sponsorship.

Lead(s)

Executive Member (Leisure, Tourism and Culture)
Executive Director (Environment and Development Services)

Measures of success

- More out-of-borough visitors to the Fusiliers Museum
- More tourists and money spent in Bury.

Priority 4: Strengthened Communities – promoting Bury, developing partnership working and community cohesion

Community Engagement And Leadership

Why is it a priority?

We have a clear community leadership role and responsibility to make sure our residents are able to tell us what they think about where they live and what their needs are.

Where are we now?

- Annual Community Conference continues to be a key part in our planning processes.

Where do we want to be?

To continue to ensure the cross-cutting themes of community engagement and empowerment are strengthened. More people engaging with the council and being involved with service design and delivery.

What are the next steps?

- Support the development of a Community Engagement strategy and action plan.
- Develop new ways in which to involve the community in key decisions affecting them.
- Establish a Team Bury data Observatory.
- Implement a Community Development Strategy for Big Lottery Fund community libraries.
- Improve volunteering and community activity.

Resource implications

Staff time.

Lead(s)

Executive Member (Communities)
Deputy Chief Executive

Measures of success

- More residents feel like they can influence decisions in their area.
- More residents participate in regular volunteering.

Promoting Independence

Why is it a priority?

Social care users should influence the key decisions in their lives. Choice and independence are integral to maintaining dignity and respect for cultural, religious and independence.

Where are we now?

- Percentage of vulnerable people who are supported to live independently is 97.9%.
- 37 Adults with learning disabilities are in paid employment, an increase on last year.
- 18% of social care users are operating direct payments and personal budgets and more users are going through the process.

Where do we want to be?

To change the way we do business ensuring choice and control by service users is at the heart of the policy. Redesigned services, with improved information and reablement pathways to support, allowing people to make the choices for their own individual needs.

What are the next steps?

- 100% of service users in receipt of non-residential community care to be offered a personal budget.
- Implement access to information and advice.
- Continue the review of adult care provision.
- An reablement pathway which can be more responsive to people's needs.

Resource implications

Realignment of budgets and release of efficiency savings for reinvestment in service improvement.

Lead(s)

Executive Member (Adult Care, Health and Housing)
Executive Director (Adult Care Services)

Measures of success

- More adults with learning disabilities in paid employment.
- More services users benefitting from self-directed support by March 2012
- More people supported through reablement to live independently at home.

Community Cohesion

Why is it a priority?

In order to provide strong communities in Bury, it is important that people from different background get on well together and feel like they have strong sense of belonging to the area in which they live.

Where are we now?

- The Community Cohesion Plan developed and approved by Team Bury.
- Made in Bury Campaign launch.

Where do we want to be?

To mainstream community cohesion and the Bury Values Prospectus through the Council and wider Team Bury Partnership.

What are the next steps?

- Implement Community Cohesion Plan.
- Ensure the cross-cutting themes of community engagement and empowerment are strengthened.
- Further develop the Made in Bury Campaign.
- Improve the way in which communities interact with public services, to address the common themes in their neighbourhoods.

Resource implications

Staff time, external funding.

Lead(s)

Executive Member (Communities)
Deputy Chief Executive

Measures of success

- More residents who believe people from different backgrounds get on well together in their local area.
- More residents who feel they belong to their immediate neighbourhood.

Priority 5: Fit for the Future – ensuring the council maintains its user focus whilst continuing to improve and using commissioning to achieve better outcomes.

User Focus

Why is it a priority?

Engaging effectively, communicating what we are doing and improving access to services and information is critical to customer satisfaction.

Where are we now?

- Continued expansion of corporate customer contact centre and the use of the Northgate Management System.
- 80% of calls are answered by the Customer Services Contact Centre.
- Process redesign and technological improvements has improved response times.
- The new Bury Council website has been launched.

Where do we want to be?

An approachable organisation that delivers services and resources in line with community needs and aspirations.

What are the next steps?

- Implement Corporate Customer Services Strategy.
- Introduction of individual voter registration.
- Improve our knowledge of our customers so we are clear who they are and understand the needs of the people in Bury.

Resource implications

Staff time and training resources.

Lead(s)

Executive Member (Communities)
Executive Director of Resource

Measures of success

- Higher satisfaction with the local area.

Plan for Change

Why is it a priority?

The council faces a wide range of challenges and opportunities in the years ahead

Where are we now?

- 18% saved on large procurement projects including mobile phones and gas supply.
- New council Sustainable Procurement Strategy.
- Implemented electronic procure to pay process.
- Improved communications with schools procurement service with dedicated website.
- Developed council-wide contract and supplier management approach.

Where do we want to be?

Continuing the development of existing work and reaping the savings from previous programmes. Implementing further transformation programmes building on best practice and learning from other areas.

What are the next steps?

- Manage the Plan for Change programme.
- Sharing support resources across departments and organisations.
- Implement the Bury Financial Management Model taking best practice into account.

Resource implications

Staff time and training.

Lead(s)

Leader of the Council
Deputy Leader of the Council
Chief Executive
Deputy Chief Executive
Executive Director of Resource

Measures of success

- More customers happier with the way the council delivers services.
- More savings on large procurement projects.

Effective Commissioning

Why is it a priority?

Government legislation and policy encourages and compels statutory partners to work together to design, commission, procure and fund services to achieve the outcomes and priorities required by the service users.

Where are we now?

- Establishing the Health and Wellbeing board and future partnership / commissioning structure between Bury Council, the emerging Clinical Commissioning Group and the wider Team Bury partnership.

Where do we want to be?

A clear commissioning strategy and implementation plans agreed between key partners. To bring expenditure into line with the budget and demonstrate value for money in procurement.

What are the next steps?

- Production of a commissioning strategy for health and well-being, developed from Joint Strategic Needs Assessment.
- Development of joint commissioning pathways to cover the transition of children with disabilities into adulthood;
- Implement programme of development of collaborative working and strategic alliance.

Resource implications

Staff time.

Lead(s)

Executive Member (Children and Families)
Executive Member (Adult Care, Health and Housing)
Executive Director (Adult Care Services)
Executive Director (Children's Services)

Measures of success

- Strategies will identify appropriate outcome measures.

Priority 6: Improving Town Centres and Neighbourhoods – enhancing the quality of life for all those who live and work in the Borough by securing accessible and desirable facilities, boosting training and employment opportunities

Local Area Working

Why is it a priority?

The Community Strategy seeks to engage local people to shape the future of their communities, ensuring that services are tailored to the needs of each community.

Where are we now?

- 10% of residents have been involved in decisions that affect their local area.
- Local Area Partnerships supported 75 projects through the Community Development Fund.
- Local Community Plans – matching our ambitions to the needs and expectations of each community delivered.
- Road safety engineering projects have been targeted at sites with recent collision histories.

Where do we want to be?

Delivering our ambitions and working with agencies to provide effective responses to each local area's needs.

What are the next steps?

- Launch and deliver six Township Forums to provide a base for the council to actively engage the community and involve them in the decision making process.
- Continue with local traffic calming programmes.
- In partnership with the community and key agencies develop local priority action plans to strengthen our neighbourhoods.

Resource implications

Staff Time.

Lead(s)

Executive Member (Communities)
Deputy Chief Executive

Measures of success

- Higher satisfaction with local area.
- Reduce the number of serious traffic accidents.

Skills and Business

Why is it a priority?

Suitably skilled workers and opportunities in the right industries, help sustain employment in the borough and offer an alternative to out-commuting.

Where are we now?

- The people on out of work benefits has increased this year due to the current economic climate.
- Only 4.9% of 16-18 year olds are not in education employment of training, this is an improvement.
- 9% above national average in Local Authority GCSE league table.
- Significant fall in the rate of persistent absence from secondary schools to 3.4%.

Where do we want to be?

A better qualified workforce capable of taking advantage of opportunities in growth sectors of the economy.

What are the next steps?

- Maximise the role of MIDAS promoting Bury as a good place to invest.
- Embed Bury Council's Economic Strategy in all future strategic plans.
- Influence local skills provision in areas where there are predictive growth and skills gaps.

Resource implications

Staff Time.

Lead(s)

Executive Member (Children and Families)
Executive Member (Environment and Economy)
Deputy Chief Executive
Executive Director (Children's Services)
Executive Director (Environment and Development Services)

Measures of success

- More businesses in the borough.
- Fewer residents not in work or training.
- Higher achievement in GCSEs.
- Reduce secondary school persistence absence rate.

Improving Life Chances

Why is it a priority?

Poverty, worklessness and reduced opportunities for educational attainment are all key reasons for deprivation in Bury.

Where are we now?

- 16.5% of children living in households claiming out of work benefits.
- Educational attainment continues to improve.
- The gap between the lowest achieving 20% in Early Stage Foundation stage is narrowing.
- Less young people are reoffending.

Where do we want to be?

Encouraging, supporting and empowering residents to improve their life chances through a co-ordinated and focussed approach and a range of interventions.

What are the next steps?

- Develop the Poverty Needs Assessment and Strategy.

Resource implications

Early Intervention Grant and staff time.

Lead(s)

Executive Member (Children and Families)
Executive Director (Children's Services)
Executive Member (Communities)
Deputy Chief Executive

Measures of success

- Fewer children living in poverty.
- Improved educational attainment from early years to key stage 2.
- Improvements by the lowest achieving 20% in the Early Years Foundation Stage Profile.
- Reduce reoffending by young offenders.

Priority 7: Promoting Healthier Living – increasing life chances and reducing health inequalities across the Borough

Tackling Health Inequalities

Why is it a priority?

The health status between our richest and poorest residents is getting wider. More work is needed to develop a culture of promoting health within each and every community in Bury.

Where are we now?

- 26% of carers were reviewed or had a needs assessment than last year, which was above target.
- There are 16.5% less pregnancies in under 18s compared with 1998.
- 85% of health assessment for looked after children were up to date.
- Child and adolescent mental health services have maintained their high standard.
- Obesity in primary school children reduced to 17.5%

Where do we want to be?

Closing the gap between those residents who have good health and life expectancy and those who do not.

What are the next steps?

- Implement the outcomes from the carers review, including service redesign.
- Develop arrangements for a Health and Well-being Board and the move of public health to the council.

Resource implications

Existing budgets and staff time.

Leads

Executive Member (Adult Care, Health and Housing)
Executive Member (Children and Families)
Executive Director (Adult Care Services)
Executive Director (Children's Services)

Measures of success

- More carers receiving a needs assessment.
- Improved health of looked after children.
- Improved effectiveness of child and adolescent mental health services.

- Fewer under 18s becoming pregnant and fewer under 19s having repeat terminations.
- Less obesity among primary school children.

THE PLANNING FRAMEWORK: TEAM BURY AMBITIONS AND BURY COUNCIL PRIORITIES

This chart illustrates how the ambitions for the borough and the council corporate priorities link together.

Team Bury Ambitions Council Priorities	The Place to Live In Greater Manchester	Each Township Thriving	A Popular Visitor Destination	Premier Retail Town in the North of Greater Manchester	An Area Where People Feel Safe and Secure	The Healthiest Borough in the North West	A Centre of Excellence for Education & Training in the North West	Quality Jobs for Bury People	An Area With First Class Services
Cleaner, Safer, Greener	Tackling Climate Change				Reducing Crime and Fear of Crime				
					Safeguarding Vulnerable People				
Choice of Quality Housing	Addressing Housing Needs					Affordable Warmth			
Improved Cultural and Sporting Opportunities			A Diverse and Accessible Cultural Offer			More People, More Active, More Often			
Strengthened Communities	Community Engagement and Leadership						Promoting Independence		
	Community Cohesion								
Fit for the Future						Effective Commissioning			User Focus
									Plan for Change
Improving Town Centres and Neighbourhoods	Local Area Working							Skills and Business	
		Improving Life Chances							
Promoting Healthier Living						Tackling Health Inequalities			