

Minutes of: Health and Wellbeing Board

Date of Meeting: 12 November 2024

Present: Councillor T Tariq (in the Chair)
Councillors A Arif, J Lancaster, L Smith, T Tariq, E FitzGerald,
T Pilkington, J Southworth and S Walmsley, W Blandamer, R
Passman, J Hobday, J Richards, A Crook, and K Wynn-Jones.

Also in attendance: A Ajmi, L Buggie, S French, B Hanif, H Tomlinson, A Mullen,
and P Llewellyn.

Public Attendance: No members of the public were present at the meeting.

Apologies for Absence: A Gibson.

HWB.57 APOLOGIES FOR ABSENCE

Apologies for absence are noted above.

HWB.58 DECLARATIONS OF INTEREST

There were no declarations of interest made at the meeting.

HWB.59 PUBLIC QUESTION TIME

One Public Question had been submitted as follows:

From Fiona Jones, from Flourish Together:

'We are currently running a successful Health & wellbeing programme in Bury. What does the current and future funding landscape look like for further training programmes that benefit and motivate members of the local community and 2) how could you support progression routes for these learners?'

Fiona Jones was not present at the meeting, so it was agreed that a copy of the response below provided by Jon Hobday would be sent to Fiona Jones, and there would also be the opportunity to submit a supplementary question.

Response

We welcome the provision of training within the Borough - any organisation which offers training, qualifications and quality employment can only act to enhance the health and wellbeing of local residents.

In regard to funding the Council works closely with the VCFA (our umbrella organisation) who work directly with all local groups to highlight local, regional and national funding opportunities. New funding opportunities are coming up regularly and the VCFA have a newsletter which tries to capture all these within it.

In regard to supporting the progression of learners we can also put you in touch with our connexions team (which support young people into employment) and with local colleges where there is likely to be a significant number of young people who are interested in being involved and wanting to take part in further training.

Our BGI team also have lots of links to local employers where there are many further training, apprentice and job opportunities, these have included a number of targeted recent job fayres.

It is great to hear about the work you are doing and how this supports both employment and health and wellbeing of local residents.

Helen Tomlinson advised that in addition to the public question raised, the green light was awaited from GM NHS to progress with the Live Well grants programme, which aligned closely with Working Well Vanguard, which was a key priority around the proposal relating to Work and Wages - investment in VCSE orgs to increase employment, education and skills. Lee Buggie advised that he was also happy to contribute suggestions via BALC and advise of RSPH offers.

HWB.60 MINUTES OF PREVIOUS MEETING

It was agreed:

That the minutes of the meeting held on 12th September 2024 be approved as a correct record.

HWB.61 MATTERS ARISING

There were no matters arising.

HWB.62 WIDER DETERMINANTS OF POPULATION HEALTH

HWB.63 GM POPULATION HEALTH MODEL

Jon Hobday outlined the slide summary which highlighted the Wider Determinants of Population Health.

It was agreed:

That the information be noted.

HWB.64 ANTI-POVERTY EVALUATION

Dr Beenish Hanif delivered a presentation which outlined the Evaluation of Bury's Cost of Living and Anti-Poverty Strategy. The evaluation covered three key components – quality, processes and outcome evaluations, which were detailed fully in the presentation.

The Conclusion of the evaluation of the three key components was:

- Bury's anti-poverty strategy demonstrated strong leadership and effective coordination, addressing immediate, medium, and long-term poverty challenges.
- The strategy provided a balanced approach that combined immediate relief, such as food, fuel, digital access, and financial aid, with ongoing initiatives in employment, health, financial literacy, and housing to build community resilience.
- Engagement with the community through events and feedback ensured the strategy remained relevant, inclusive, and responsive to residents' needs.

- Collaborative efforts with local businesses, health services, and community organisations had strengthened the impact in key areas like food security, digital inclusion, health, and housing.
- Moving forward, the presentation highlighted 16 recommendations, to ensure prioritising clear monitoring frameworks, reducing poverty related stigma, strengthening partner alignment, and addressing digital inequalities which would increase the strategy's effectiveness and accountability.

Jon Hobday advised that the recommendations would be discussed further at the Anti-Poverty Group, and prioritised, and an action plan would be produced. It was also confirmed that in terms of potential anomalies in data, such as the reduction in the employment rate, there could be a number of causes, and that these would be monitored and tri-angulated with partner agencies, and again the Anti-Poverty Group would pick this area up for further focus.

The Chair also highlighted the important links between Employment and Health, and referred to the Work Well Vanguard and ongoing work in Bury and Stockport and indicated that there were clear linkages with this work.

It was agreed:

That the presentation be noted and that a further report be submitted to the next meeting on the ongoing work in relation to Employment and Health, particularly in terms of the Work Well Vanguard and related work in Bury with partners.

HWB.65 BEHAVIOUR AND LIFESTYLE DETERMINANTS OF HEALTH

HWB.66 DRUG AND ALCOHOL RELATED HARM PLANS

Lee Buggie, Public Health Specialist, delivered a presentation entitled 'Substance Misuse – Bury's Drug & Alcohol Treatment Pathway'.

The Presentation highlighted:

- Background, including funding streams.
- Bury Commissioned Services.
- Bury Adults in Treatment Data
- Treatment Progress
- Clients in Service in Paid Employment
- Bury Admissions for alcohol specific conditions
- Interdependencies and Governance
- Good practice examples
- Alcohol Matrix

Members discussed the presentation and data outlined, and the issue of use of illicit drugs to self-medicate was highlighted, such as weight loss drugs and steroids, with Jon Hobday advising that this was a known concern, and whilst the reasons were not shown by the data, this was a trend that was on the radar across Greater Manchester, and that help and support was on offer.

There was also discussion on the importance of ensuring that the approach to dealing with substance misuse was not duplicated and linked in with existing family safeguarding support

mechanisms, and also that people who were not being referred were not missed. Jon Hobday explained that Early Break linked in with the family safeguarding model, and ran in parallel, and did not duplicate the approach.

Members also discussed the matrix for licensed premises and also highlighted how it would be helpful if Councillors could be kept informed of the support and help on offer in their wards so they could communicate this to residents.

It was agreed:

That the Presentation be noted.

HWB.67 UPDATE ON SMOKING LEGISLATION

Jon Hobday, Director of Public Health, delivered a presentation which gave an update on Tobacco Control which covered:

- National legislation update
- Bury Smoking Cessation offer
- Bury Swap to Stop (vape starter kits)
- Targeting health inequalities
- Future developments including draft smokefree hospital toolkit, smoke free wards, and local research around other forms of tobacco and creation of a health promotion resource to raise awareness of associated harms for local populations.

It was noted that smoking was still a huge public health issue, both financially and in terms of lives lost. The new legislation currently going through Parliament aimed to create a smoke free generation.

It was noted that in terms of water pipes on sale in Bury, these were openly displayed in shop windows, and that officers were working with shops to reduce these displays and Lee Buggie advised that he would also raise this at the Tactical Licensing Group and with Trading Standards.

It was agreed:

That the presentation be noted.

HWB.68 THE EFFECT OF PLACE AND COMMUNITY ON HEALTH AND WELLBEING

HWB.69 BURY HOMELESS PARTNERSHIP

Ahmed Ajimi, Strategic Lead, Integrated Commissioning, and Andrea Mullen, Manager – Homeless and Housing Options Service, delivered a presentation on the work of the Bury Homelessness Partnership.

The presentation covered:

- The Regional Perspective – since 2010 in Greater Manchester (GM), temporary accommodation was up by 236%, Homelessness presentations had increased by 79%, with acceptances up by 69%, and Rough Sleeping up by 361%. There was one homelessness/housing need presentation in GM every 20 minutes of every hour of every day.
- Homelessness and Rough Sleeping Statistics
- Outline of the Bury Homelessness Strategy 2022-2025
- Current provision
- The work of the Bury Homelessness Partnership
- Homelessness and Rough Sleeping Health Wraparound support
- The future

Ruth Passmore highlighted an issue with Asylum Seekers not being given the same support as others, and highlighted instances of people living in cars, Amanda Mullen in response outlined some of the current provision available.

The Chair along with Kath Wynn-Jones highlighted the importance of linkages with the Integrated Neighbourhood Teams (INTs), with Ahmed advising of the linkages via the Duty to Refer and the link with Commissioned Services. Will Blandamer gave further detail of the approach, and linkages with INTs and other teams, whilst also referring to the enormous pressures arising from Mental Health discharges, which was a new additional pressure to recognise. The Chair agreed that awareness raising of the issues raised with the INTs was very important and also something he would like to cover in his portfolio meetings.

It was agreed:

That the presentation be noted.

HWB.70 THE OPERATION OF THE HEALTH AND CARE SYSTEM

HWB.71 BETTER CARE FUND

The Health & Wellbeing Board were advised that an update on the Better Care Fund, including Quarter 2 information, would be submitted to the January meeting.

HWB.72 GM POPULATION HEALTH BOARD FEEDBACK

Jon Hobday, Director of Public Health, provided a brief update from the Greater Manchester Population Health Board owing to the time available and advised that a written update would be shared with the Board.

The Health & Wellbeing Board also received The Kings Fund report entitled 'Population health in Greater Manchester – The journey so far'.

It was agreed:

That the update be noted.

HWB.73 URGENT BUSINESS

There was no urgent business.

COUNCILLOR TARIQ
Chair

(Note: The meeting started at 4.30pm and ended at 6.35pm)