

# REPORT FOR DECISION



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| <b>DECISION OF:</b>                     | <b>CABINET</b>   |
| <b>DATE:</b>                            | <b>13<sup>th</sup> January 2020</b>  |
| <b>SUBJECT:</b>                         | <b>Radcliffe Strategic Regeneration Framework</b>  |
| <b>REPORT FROM:</b>                     | <b>Councillor David Jones – Leader of the Council</b>  |
| <b>CONTACT OFFICER:</b>                 | <b>Liz Gillan, Unit Manager Town Centres and Strategic Sites</b>   |
| <b>TYPE OF DECISION:</b>                | <b>CABINET (NON KEY DECISION)</b>  |
| <b>FREEDOM OF INFORMATION/STATUS:</b>   | This paper is within the public domain.  |
| <b>SUMMARY:</b>                         | <p>This report sets out progress to date on the commission and preparation of a Strategic Regeneration Framework (SRF) and delivery plan for Radcliffe.</p> <p>It sets out the project team approach, proposed timescales, and seeks approval for the first stage public engagement in February, as part of the SRF development.</p>   |
| <b>OPTIONS &amp; RECOMMENDED OPTION</b> | <p>It is recommended that Members:</p> <ul style="list-style-type: none"> <li>• Note progress with the commission and development of a Strategic Regeneration Framework and delivery plan for Radcliffe.</li> <li>• Note the extended project team approach to ensure the Radcliffe SRF fully embraces and guides action on wider social and environmental regeneration issues and activity.</li> <li>• Approve a proposed first stage public engagement activity scheduled to take place early February 2020 as part of the wider engagement strategy.</li> </ul> |

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|   | <ul style="list-style-type: none"> <li>The draft SRF will come back to Cabinet for full approval prior to detailed and full public engagement. The final draft will be subject to final Cabinet approval.</li> </ul>   |
| <b>IMPLICATIONS:</b>  |  |
| <b>Corporate Aims/Policy Framework:</b>   | Do the proposals accord with the Policy Framework? <b>Yes</b>  |
| <b>Statement by the S151 Officer: Financial Implications and Risk Considerations:</b> | <p>The cost of the works can be met from the council's capital programme within which there is currently an approved scheme for this project.</p> <p>A budget line for 'Masterplanning' in Radcliffe was included in the report dated 20<sup>th</sup> February 2019</p> <p>A budget of £88k has been earmarked for the completion of the SRF</p> |
| <b>Equality/Diversity implications:</b>   | Radcliffe suffers from higher levels of deprivation and poverty than other key townships within the Borough. The development of an SRF is a key element in a plan to improve the economic performance of the town and to impact upon key social deprivation indicators   |
| <b>Considered by Monitoring Officer:</b>  | Yes <span style="float: right;">JH</span><br>There are no legal implications at this stage.  |
| <b>Wards Affected:</b>  | All Radcliffe wards  |
| <b>Scrutiny Interest:</b>   |  |

## TRACKING/PROCESS

## DIRECTOR:

| Joint Executive Team | Cabinet Member/Chair Briefed | Ward Members (if necessary)         | Partners |
|----------------------|------------------------------|-------------------------------------|----------|
|                      | 4th December 2019            | Informed via email 10 December 2019 |          |
| Scrutiny Committee   | Other Committee              | Council                             | Comms    |
|                      |                              |                                     |          |

## 1. BACKGROUND

- 1.1.** The continued regeneration of Radcliffe remains a significant priority for the Council. In support of this, the Council will enter into a contract in January 2020 to engage Deloitte LLP to prepare a Strategic Regeneration Framework (SRF) for Radcliffe.
- 1.2.** An SRF is a vital document as it allows the Council to plan the future growth and development of the town in a coherent and joined-up manner. It will be vital to demonstrate to both Greater Manchester partners and national government that we have a clear plan for the future development of the town. There is a new found willingness by national Government to invest in northern towns, but that investment will be directed towards locations with a viable development plan and investable projects.
- 1.3.** A key benefit of an SRF is that it can demonstrate and build the key links between planned interventions. Our business case for a new school will be further enhanced if we are able to demonstrate how it helps facilitate new investment by housebuilders and other developers in the town. The increase in residential population will create opportunities to sustainably tackle the challenges the town centre faces. An improved town centre will open-up opportunities for more jobs in the town. The increase in local employment will mean the Council can then articulate a case for further investment in the road and transport infrastructure of the town. The SRF is the document that brings these opportunities together in one place.
- 1.4.** The SRF will provide a key vehicle for the delivery of the Council's continued ambitions to regenerate Radcliffe. It will provide a framework and coordinated delivery plan, including short, medium, and longer term proposals, to drive forward the sustainable and managed regeneration of the Radcliffe Township over the next 10 to 15 years.
- 1.5.** The intention is for the SRF to set out an integrated approach to the regeneration of Radcliffe relating to, not only physical and economic regeneration but also wider objectives in key areas relating to education, skills and employment, developing strong, healthy and inclusive communities and neighbourhoods, and delivering an improved environment and quality of life.
- 1.6.** The development of the SRF for Radcliffe will provide a credible platform for the Council to articulate and exercise its community leadership function, in securing and delivering investment in physical, economic, social and environmental regeneration. It will also create a focus for all local communities and stakeholders for meaningful engagement in shaping the future of their town.

## **2. ISSUES**

### **2.1. Project Team Approach**

Given the wide ranging nature of the regeneration objectives within the SRF, additional high level support for the core project team (made up of key staff from the BGI Directorate and the lead Consultants) will be put in place from across the Council and CCG to work alongside the consultants. This aims to ensure that the SRF fully embraces action on the wider regeneration issues, and that linkages to relevant existing activity are made.

**2.2** This additional support includes input from, Children’s Services, Education, Employment and Skills, plus Health and Wellbeing including CCG input. Both the core and extended project teams will input at all stages of the SRF development process, including the engagement strategy.

**Appendix 1** provides a summary of the objectives for the SRF.

**2.3** Stakeholder and wider public engagement will form an important and integral part of the SRF development process. Preparation of an engagement strategy and early engagement forms a key part of the SRF development process. This will include all relevant groups, e.g. members, stakeholders, tenants and residents groups, business groups, private landowners etc.

**2.4** A wider engagement strategy will be supported by ongoing communications which will set out key messages and include the launch of the SRF project, supported by information across all media outlets once the Cabinet has approved a first draft of the SRF.

**2.5** A consultant led workshop event is proposed to take place in early February 2020 in Radcliffe to seek early input from all relevant stakeholders and the wider public. This initial engagement will assist in the development of a draft SRF, which will be the subject of a full programme of consultation, currently anticipated in June 2020.

### **3. Radcliffe Regeneration Task Group**

**3.1** The Radcliffe Regeneration Task Group was established in March 2018. The intention at that time was for the group to focus on physical regeneration plans for Radcliffe, and ensure partnership working with local groups and businesses.

**3.2** Following approval of £500k by the Council in December 2018, the Task Group agreed to focus on more immediate concerns. The group were involved with the preparation and implementation of the “Radcliffe Town Centre Action Plan”, a package of short term improvements, and acted as a consultation forum and sounding board for proposed activities. This comprised a series of short term improvement works including public realm improvements, parking proposals, place marketing/ branding, signage, shop front grants and security proposals.

**3.3** Now that the delivery of the action plan has been completed, the intention is to revisit and relaunch the focus of the group to align this with the next stage of regeneration activity for Radcliffe. The aim is to ensure wider stakeholder engagement as part of the SRF process, and the Task Group are likely to become one of a range of groups supporting development of the SRF and regeneration activity in Radcliffe.

### **3. TIMESCALES**

**3.1.** The commission to prepare the Radcliffe SRF and delivery plan is scheduled to take six months to complete (January 2019 to July 2020). It is important to complete this work in a timely manner as possible as the new Government starts to make funding available to support elements of the implementation of the SRF.

### **4. CONCLUSION**

The recommendations are contained in the front of this report.

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**List of Background Papers:** Appendix 1: Summary of SRF Objectives

**Contact Details:-**Paul Lakin, Director of Regeneration and Capital Growth

## Appendix 1

### ▪ Radcliffe Regeneration Framework key objectives

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|---|---|
| <p><b>High quality physical development</b></p>                                       | <ul style="list-style-type: none"> <li>- Meeting the housing needs of all communities.</li> <li>- Encouraging the development of new business premises and regenerating existing employment areas.</li> <li>- Supporting the regeneration of Radcliffe town centre.</li> <li>- Improving connectivity through the delivery of necessary transport infrastructure.</li> <li>- Ensuring that new growth and development is supported by appropriate social infrastructure.</li> <li>- Improving urban design and public realm.</li> </ul> |
| <p><b>Improved Education, skills and employment</b></p>                               | <ul style="list-style-type: none"> <li>- Supporting business formation and growth.</li> <li>- Attracting and supporting key sectors.</li> <li>- Encouraging employment growth and higher quality job opportunities.</li> <li>- Raising income levels.</li> <li>- Reducing economic inactivity and unemployment.</li> <li>- Promoting education and skills development.</li> <li>- Attracting and retaining talent.</li> </ul>   |
| <p><b>Strong, healthy and inclusive communities and attractive neighbourhoods</b></p> | <ul style="list-style-type: none"> <li>- Promoting health and wellbeing.</li> <li>- Supporting children and families.</li> <li>- Supporting vulnerable people.</li> <li>- Addressing deprivation and other associated issues.</li> <li>- Creating safe and attractive neighbourhoods.</li> <li>- Improving quality of life.</li> <li>- Increasing resilience to climate change, including reducing flood risk.</li> <li>- Improving air quality.</li> <li>- Maintaining and improving environmental resources.</li> </ul>               |