

Bury Health and Wellbeing Board

Title of the Report	Update from the recommendations within the Child Death Overview Report
Date	29/01/20
Contact Officer	Jon Hobday – Consultant in Public Health
HWB Lead in this area	Lesley Jones – Director of Public Health

**1. Executive Summary**

Is this report for?	Information <input checked="" type="checkbox"/>	Discussion <input type="checkbox"/>	Decision <input type="checkbox"/>
Why is this report being brought to the Board?	As an update and for information		
Please detail which, if any, of the Joint Health and Wellbeing Strategy priorities the report relates to. (See attached Strategy) <a href="http://www.theburydirectory.co.uk/healthandwellbeingboard">www.theburydirectory.co.uk/healthandwellbeingboard</a>	Starting Well		
Please detail which, if any, of the Joint Strategic Needs Assessment priorities the report relates to. (See attached JSNA) <a href="http://jsna.theburydirectory.co.uk/kb5/bury/jsna/home.page">http://jsna.theburydirectory.co.uk/kb5/bury/jsna/home.page</a>	Starting Well		
Key Actions for the Health and Wellbeing Board to address – what action is needed from the Board and its members? Please state recommendations for action.	To acknowledge the update		
What requirement is there for internal or external communication around this area?	N/A		
Assurance and tracking process – Has the report been considered at any other committee meeting of the Council/meeting of the CCG Board/other stakeholders....please provide details.	No		

## 2. Introduction / Background

At the Health and Wellbeing Board in November 2019 the Child Death Overview Panel (CDOP) annual report findings were presented. Following the presentation of the report, the board identified a number of actions that should be followed up on. The board has requested an update on how these have been progressed to date.

The board has requested assurance on the following.

- 1. That plans are in place to address potential modifiable factors of infant mortality including smoking in pregnancy, obesity, drug and alcohol misuse, domestic abuse, safe sleeping, and consanguinity**
- 2. That suicide prevention plans are in place in line with the Greater Manchester Suicide Prevention Strategy**
- 3. That good quality services are in place to support families and others affected following the death of a child or young person**

The local response to these requests are included below:

### **Smoking in pregnancy**

Bury is part of the GM Baby Clear Programme. This is a targeted offer to all pregnant women who smoke. Bury has their own local Midwife Support Worker (MSW) who works with all Bury pregnant women to offer behavioural support. All pregnant women are automatically referred in to the programme where they are offered behavioural support interventions and financial incentives to quit. Smoking At Time of Delivery (SATOD) Rates in Bury are currently 10.9% (slightly less than GM which is 11.4%). The target for GM is for all areas to achieve 6% by 2021.

### **Obesity**

A range of support is offered to women who are identified as having a high Body Mass Index (BMI). They are signposted to the Integrated Wellness Service where they can be supported via health trainers in numerous ways to improve their health and wellbeing including getting down to a healthy weight through healthy eating and appropriate levels of physical activity.

In addition Bury has just produced its local physical activity strategy which aims to get 75% of the population physically active by 2025. These potential

increases in physical activity levels should help to ensure a larger proportion of women are a healthy weight both before and during pregnancy.

Lots of additional work more generally is going on to increase healthy eating including training provided to upskill the integrated wellness services on family focused nutrition, leisure staff being trained on the body tracks machines and the fuel me module and fuel and move programme delivered in schools for year 5 children, which is a 6 week programme around achieving a healthy weight and parents can attend one of the sessions to speak with health trainers.

### **Drug and alcohol misuse**

Both locally and across GM there has been a large push on reducing alcohol and drug consumption, specifically targeting women at child bearing age or pregnant women. Locally in Bury we have been raising awareness of Foetal Alcohol Spectrum Disorder and working with women at risk of alcohol exposed pregnancies. We have been working with partners including Achieve Bury, Early Break and Adult Learning to identify women at risk and support them to either change their drinking behaviour or commit to using Long Acting Reversible Contraceptives.

In addition there has been large marketing campaigns across Greater Manchester aimed at pregnant women emphasising that there are no safe limits to drinking when pregnant (<https://www.drymester.org.uk/>) .

Further to this all our midwives in Bury have received training about the risks of drug and alcohol during pregnancy and all offer advice and support to mothers to assist in behaviour change.

### **Domestic Abuse**

Bury has a local multi agency Domestic Violence and Abuse (DVA) Steering Group which is a sub group of the Community Safety Partnership. The group has a robust plan to try and reduce domestic abuse. Work is being done in collaboration with the 'engine room' to improve sharing of data to improve early identification of cases of domestic abuse and provide early interventions. Bury also has three full times Independent Domestic Violence Advisor (IDVAs) whose role it is to address the safety of victims at high risk of harm from intimate partners, ex-partners or family members to secure their safety and the safety of their children. In addition the current offer also includes housing related support and outreach work. Linked to this Bury have also recently opened a three bed Refuge for families fleeing from domestic violence and abuse. Finally, all health professionals are trained around DVA and information sheets with tear off phone numbers are often displayed in most women's toilets in health and care settings.

## **Safe sleeping**

This is an integral element of child wellbeing and part of both the midwives and health visitor's role is to routinely promote safe sleeping messages and give advice and guidance to new parents to reduce the risk of Sudden Infant Death Syndrome (SIDS). Routine questions and checks are also completed as part of the usual home visits to support new parents with adhering to safe sleeping criteria. The advice provided is in line with the lullaby trust which gives advice on

- Best sleeping position for the baby
- Sharing a room with your baby
- Co-sleeping with your baby
- Safest room temperature
- Smoking around your baby
- The best mattresses
- Dummies
- Swaddling
- Keeping a clear cot
- Safer sleeping for twins

## **Consanguinity**

In the last 5 years there has been no reported deaths in Bury where consanguinity was reported as a modifiable factor. As such limited work over and above general information giving has been done in this area.

## **Suicide Prevention Plans**

Bury has a detailed multi-agency suicide prevention plan that was last updated in October 2019. The suicide prevention groups meet quarterly to discuss progress and to receive assurance from partners that the plan is being progressed. The plan is fully aligned with the GM suicide strategy taking into account the local needs of Bury. The Chair of Bury suicide prevention group sits on the GM Suicide Prevention Steering Group and the GM Suicide Prevention Programme Board.

In addition locally a significant amount of training is taking place to both raise awareness, give local information and context and to provide practical advice on how front line staff and community members can support those with suicidal ideation. This training was commissioned through public health and is being delivered through the VCFA.

## **Support for families following the death of a child**

Quality support services are in place to support families following a bereavement of a child. There are a number of national organisations which local people can access but in addition we have a robust local offer including the SWAN service provided by Pennine Acute Trust, this is offered to all families following and unexpected death of a person/child in Bury. In addition Bury has the Bury bereavement service (which is a local branch of Child Bereavement UK) and Bury Hospice bereavement support service – which can support anyone who has died within any of the hospice services.

We also now have a specific suicide bereavement peer support groups. This is to support adults who have been bereaved by suicide (including young people) and are looking for non-medical peer support. These sessions are provided twice per month in both the North (Tottington) and South (Prestwich) of the Borough.

### **3. key issues for the Board to Consider**

Child deaths are a key public health issue and have far reaching consequences and implications. Therefore effective prevention and bereavement support provision is essential to support our residents.

### **4. Recommendations for action**

The board should note the response to the recommendations.

The board is requested to endorse the ongoing work to prevent and address child deaths and to support those bereaved.

### **5. Financial and legal implications (if any)**

**If necessary please seek advice from the Council Monitoring Officer Jayne Hammond ([J.M.Hammond@bury.gov.uk](mailto:J.M.Hammond@bury.gov.uk)) or Section 151 Officer Steve Kenyon ([S.Kenyon@bury.gov.uk](mailto:S.Kenyon@bury.gov.uk)).**

N/A

**6. Equality/Diversity Implications. Please attach the completed Equality and Analysis Form if required.**

N/A

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**Date:** **29/01/20**