

**BURY COUNCIL
JOB DESCRIPTION**

Post Title: Consultant in Public Health (Healthcare Public Health & Health Protection)	
Department: One Commissioning Organisation	Establishment/Post Number:
Division/Section: Public Health	Post Grade: JNC for Chief Officers of Local Authorities, (Local Scale) Band B, with market supplement equivalent to NHS Consultant / NHS Agenda for Change 8d
Location: Bury Town Hall/3 Knowsley Place	Post Hours: 37
Special Conditions of Service:	
<p>Job summary</p> <p>The Consultant in Public Health (Healthcare Public Health & Health Protection) has a pivotal role in working across a wide range of statutory and non-statutory agencies, community groups and organisations to create a shared vision for the health of the local population and to continue the development of strong and effective partnerships to improve and protect health, life expectancy and reduce health inequalities across Bury.</p> <p>In particular the post-holder will:</p> <p>Provide a strong public health leadership and expert advice to shape and develop place based integrated service delivery arrangements that put people and communities at the heart of health & care to realise improved population health outcomes, reduced inequalities and support demand and cost reduction through a focus on prevention and early intervention.</p> <p>Ensure assurance around all aspects of Health Protection on behalf of the Director of Public Health including Screening Programmes, Immunisation and Vaccination Programmes, Infection Prevention and Outbreak Management.</p> <p>The Consultant in Public Health (Healthcare Public Health & Health Protection) will provide strategic and operational support to the Director of Public Health in the discharge of their public health and corporate duties. This includes deputising on all aspects of public health and corporate work as required.</p>	

Accountable to:

Director of Public Health

Immediately Responsible to:

Director of Public Health

Immediately Responsible for:

- Public Health Programme Lead (Healthcare Public Health & Sexual Health)
- NHS Health Check Project Lead
- Senior Infection Prevention Control Nurse
- Infection Prevention Control Nurse

Relationships:**Internal:**

Senior managers and officers across Council & OCO
Cabinet
CCG Governing Body
Clinical Directors
Deputy Cabinet Member for Public Health
Health Scrutiny Panel
Health & wellbeing Board
Strategic Commissioning Board

External:

Public Health England/ New PH bodies
Greater Manchester Public Health Network
Local NHS bodies including all those within the Local Care Organisation
Housing Associations
Local Businesses
Third Sector agencies
Faith Sector
Police & Probation Services
Greater Manchester Fire and Rescue Service
Job Centre and Department of Work and Pensions
Schools, Colleges & Universities

Control of Resources

- Support the Director of Public Health in the overall management of human and financial resources within Public Health.
- A delegated budget holder for specific teams and projects including Infection Prevention Control, Sexual Health Commissioning and NHS Health Checks.

Duties/Responsibilities**General****Surveillance, assessment of population health (analysing, interpreting information, knowledge and statistics).**

- On behalf of the Health & Wellbeing Board to provide strategic public health leadership for the development of Bury's Joint Strategic Needs Assessment and ensure its co-production with a wide range of stakeholders including local people in the community.
- Lead on the assessment of population health needs, health inequalities, health impact assessment and identification of areas for action within the local population in support of the strategic and operational decision making within Bury's Health &

Care System

- Provide public health leadership and advice for the development and use of 'Population Health Management' approaches and tools within the Bury health and care system.
- Support and inform an evidence-based approach within ethical frameworks for designing and developing high quality equitable services, across primary, secondary and social care, and across sectors including local authorities, voluntary organisations.

Promoting and protecting the population's health and well-being

- Lead on provision of assurance on behalf of the Director of Public Health for Health Protection including Screening Programmes, Immunisation and Vaccination Programmes, Infection Prevention and Outbreak Management.
- Provide operational leadership for the Public Health response to cases, clusters and outbreaks of infectious disease and the public health elements of civil contingency responses when necessary. This includes activation of local plans, liaison with Public Health England and other stakeholders.
- Participate in appropriate public health and organisational on-call arrangements as required.

Developing quality and risk management within an evaluative culture

- Working alongside other senior managers within the One Commissioning Organisation and partner agencies to support quality improvement programmes within health and care with particular emphasis on:
 - Evaluation of effectiveness of health and social care provision in terms of population health outcomes and value for money.
 - The development and monitoring of health and social care outcome measures.
 - Integration of evidence of effectiveness, evaluation and outcome measures into service redesign.
 - Continually strive to ensure that prevention and addressing health inequalities remains a priority focus for health and care services

Collaborative working for health

- Assist the Director of Public Health and provide system leadership to ensure achievement of public health and other related outcomes in the context of diminished public sector resources. In particular driving a relentless focus on prevention and early intervention in health & care as a means of improving health, reducing

inequalities and creating a financially sustainable health & care system.

- Work collaboratively with external agencies across the public, private and voluntary and community sectors to influence their policy decisions and enhance their contribution to the health agenda.
- Work collaboratively within the Greater Manchester Public Health Network to maximise opportunities to influence regional and national policy and the achievement of public health outcomes.

Policy and Strategy Development and Implementation

- Lead the development and implementation of public health strategy based on identification of areas of potential health improvement, the diversity of local needs, and reduction of health inequalities, evidence and good practice, local circumstances with the involvement of stakeholders.
- Working with senior managers within the Council and partners, ensure that the implementation of the Health & Wellbeing Strategy addresses the needs of those with affected by social exclusion and members of equality target groups.
- Provide expert public health advice and leadership to inform and shape the development of new integrated delivery arrangements as a cornerstone of place based reform and transformation at scale to achieve improved health outcomes, reduced inequalities and support demand reduction.

Research and Development

- Identify the research evidence across the range of public health issues which make up the post holders portfolio including undertaking literature searches and reviews and critically appraising research papers.
- Undertake formal research, evaluation and monitoring of practice, projects and programmes to contribute to the public health evidence base.
- Develop, utilise and interpret information and intelligence to underpin public health actions across disciplines and organisations. Lead collation and interpretation of relevant data, ensuring appropriate public health input into performance management.
- Lead on commissioning/conducting public health research in support of the public health agenda.
- Disseminate evidence and good practice by presenting findings and lessons at conferences and networking events and by publishing findings locally and nationally.

Professional Obligations

- Participate in Bury Council's staff employee review scheme and review staff for whom responsible.
- Keep abreast of the latest evidence in the specific public health areas for which the post holder is responsible.
- Pursue a programme of CPD/CME, in accordance with Faculty of Public Health

requirements, or other recognized body, and undertake revalidation, audit or other measures required to remain on the GMC/GDC Specialist Register or the UK Voluntary Register for Public Health Specialists or other specialist register as appropriate.

- Be responsible for the teaching/delivery of education and training on a range of public health subjects as required.
- Design and deliver part of the training programme as a major part of the job i.e. training specialist registrars in public health, public health practitioners and Apprentices.
- Practice in accordance with all relevant sections of the General Medical Council's Good Medical Practice (if medically qualified) and the Faculty of Public Health's Good Public Health Practice.

Health and Safety responsibilities

- Carry out work in a manner that does not place the health and safety of the post holder or others at unnecessary and/or inappropriate levels of risk.
- Fully co-operate with the Department's and the Council's managers in all matters relating to occupational health and safety.
- In relation to the postholder's area of responsibility ensure that the Department's and the Council's health and safety arrangements are complied with.
- Ensure that appropriate management or organisational representatives are informed of; any apparent cases of serious or imminent danger, situations which present a significant risk to health or safety, and any shortcomings in departmental and/or organisational arrangements.

The job description will be subject to review in consultation with the job holder in the light of the needs of the employing organisation and the development of the specialty of public health. Where an employee is asked to undertake duties other than those specified directly in his/her Job Description, such duties shall be discussed with the employee concerned who may have his/her Trade Union representative present if so desired.

Job Description prepared by: Lesley Jones	Sign: 	Date: 14.01.21
Agreed correct by Post Holder:	Sign:	Date:
Agreed correct by Supervisor/Manager:	Sign:	Date:



One Commissioning Organisation

Person Specification

JOB TITLE : Public Health Consultant

SHORT LISTING CRITERIA	<i>Essential</i>	<i>Desirable</i>
Education/Qualifications		
Inclusion in the GMC Specialist Register/GDC Specialist List/UK Public Health Register (UKPHR) for Public Health Specialists	X	
If included in the GMC Specialist Register/GDC Specialist List in a specialty other than public health medicine/dental public health, candidates must have equivalent training and/or appropriate experience of public health medicine practice	X	
Public health specialty registrar applicants who are not yet on the GMC Specialist Register/GDC Specialist List in dental public health/UKPHR must provide verifiable signed documentary evidence that they are within 6 months of gaining entry at the date of interview; all other applicants must provide verifiable signed documentary evidence that they have applied for inclusion in the GMC/GDC/UKPHR specialist registers	X	
Applicants must meet minimum CPD requirements (i.e. be up to date) in accordance with Faculty of Public Health requirements or other recognised body	X	
MFPH by examination, by exemption or by assessment		X
Personal qualities		
Transformational and visionary leader	x	
Commitment to adding Public Health values to corporate agendas	x	
Strong commitment to public health principles	X	
Able to prioritise work, and work well against a background of change and uncertainty	X	
Adaptable to situations, able to handle people of all capabilities and attitudes	X	
Commitment to team-working, and respect and consideration for the skills of others	X	
Self-motivated, pro-active, and innovative	X	
High standards of professional probity	X	

They will be able to cope with multiple and changing demands, and to meet tight deadlines.	X	
A high level of intellectual rigour, negotiation and motivation skills and flexibility are required to deal with complex community health and protection issues, to advise and make recommendations regarding services and patient and customer care.	X	
A high level of tact and diplomacy is required and an ability to understand other cultures to enable effective working across organisational boundaries and influencing without authority.)	X	
Experience		
Previous experience of public health practice at a senior level and a proven track record of strategic leadership		x
Proven track record of staff and corporate management and development	X	
Practical experience in facilitating change responding to unplanned and unforeseen circumstances	X	
Budget and resource management experience	X	
Training and mentoring experience		X
Experience of achieving results through effective negotiation		X
Evidence of scientific publications, presentation of papers at conferences, seminars etc		X
Experience of dealing effectively with the media	x	
Experience of effective design, development, interpretation and implementation of policies	x	
Skills		
Strategic thinker with proven leadership skills	X	
Excellent oral and written communication skills (including dealing with the media)	X	
Effective interpersonal, motivational and influencing skills	X	
Ability to respond appropriately in unplanned and unforeseen circumstances	X	
Good presentational skills (oral and written)	X	
Sensible negotiator with practical expectation of what can be achieved	X	
Substantially numerate, with highly developed analytical skills using qualitative and quantitative data	X	
Computer literate	X	
Ability to design, develop, interpret and implement policies	X	
Ability to concentrate for long periods (e.g. analyses, media presentations)	X	
Resource management skills	X	
Knowledge		
High level of understanding of epidemiology and statistics, public health practice, health promotion, health economics and health care evaluation.	X	
Understanding of and commitment to addressing relationships and cultures of organisations that impact on health	X	
Knowledge of methods of developing clinical quality assurance, quality improvement and evidence based	X	

clinical and/or public health practice		
Understanding of social and political environment	X	
Understanding of interfaces between health and social care	X	
Working Knowledge of Microsoft Office applications	x	

CRITERIA FOR INTERVIEW AND OTHER ASSESSMENT METHODS

The short-listing criteria listed plus the following:

ASSESSMENT METHOD	CRITERIA
Interview Assessment Centre	Commitment to adding Public Health values to corporate agendas and strong commitment to public health
Interview Assessment Centre	Ability to prioritise work, and work well against a background of change and uncertainty
Interview Assessment Centre	Adaptable to situations and able to handle people of all capabilities and attitudes
Interview Assessment Centre	Commitment to team-working, and respect and consideration for the skills of others
Interview Assessment Centre	Self-motivated, pro-active, and innovative
Interview Assessment Centre	High standards of professional probity
Interview Assessment Centre	Ability to cope with multiple and changing demands, and to meet tight deadlines.
Interview Assessment Centre	A high level of intellectual rigour, negotiation and motivation skills and flexibility are required to deal with complex community health and protection issues, to advise and make recommendations regarding services and patient and customer care.
Interview Assessment Centre	A high level of tact and diplomacy is required and an ability to understand other cultures to enable effective working across organisational boundaries and influencing without authority.)
Interview Assessment Centre	Strategic thinker with proven leadership skills

Interview Assessment Centre	Excellent oral and written communication skills (including dealing with the media and effective presentation skills)
Interview Assessment Centre	Effective interpersonal, motivational and influencing skills
Interview Assessment Centre	Ability to respond appropriately in unplanned and unforeseen circumstances
Interview Assessment Centre	Sensible negotiator with practical expectation of what can be achieved
Interview Assessment Centre	Substantially numerate, with highly developed analytical skills using qualitative and quantitative data
Interview Assessment Centre	Ability to concentrate for long periods (e.g. analyses, media presentations)