



Climate Action Strategy Consultation Progress Briefing Note

This briefing note provides an update regarding the Climate Action Strategy consultation progress. The consultation went live on the 3 June and will run until 12 August.

Total responses so far (as of 5th July 2021)

Visited the consultation page	524
Engaged with the consultation page (downloaded a link/started the consultation but not finished/clicked a link)	205
Completed the consultation	87

Engagement to date

Since going live, we have reached out and engaged with many different organisations and groups including: the GMCA and TfGM, Bury Climate Action, Prestwich Environmental Forum, Friends of Burrs Park, Incredible Edible, Manchester Environmental Education Network, the Northern Care Alliance and Strategic Commissioning Board, Bury Arts Museum, Bury Local Co-op Forum and Bury VCFA. We have presented the Strategy to these organisations and disseminated links which have then been passed on to their respective mailing lists.

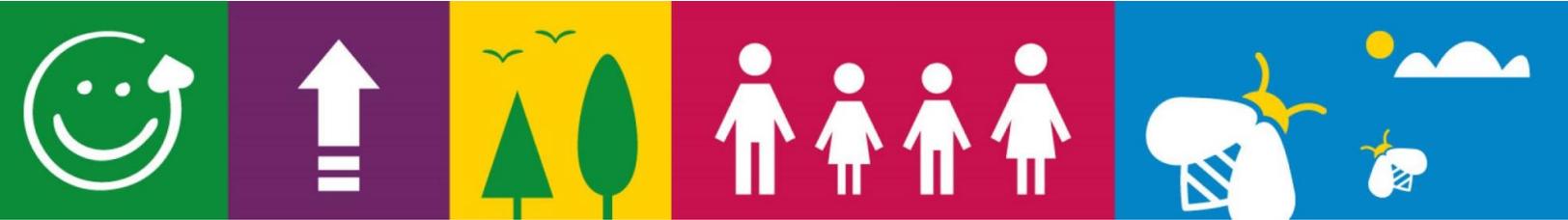
We have also utilised the mailing lists kept by several Council departments and sent the consultation to the Walking and Cycling Forum; Tenants and Residents Associations; contacts acquired from the Housing Strategy consultation; carers working with the Council; businesses, faith groups, and local organisations operating in our neighbourhoods and Townships; and headteachers at our schools.

Planned engagement

We are in conversations with the Bury Youth Cabinet and Chesham Primary School to host an assembly and hope to do further engagement work with students in Bury over the coming weeks. We are also looking to engage further with older people living in Bury as well as religious groups and will aim to do this via the VCFA.

The Big Fandango, a charity working to reduce textile waste, will have a launch event at the end of July, and we will work with the charity to promote to the Climate Strategy and an associated press release will be created.

To promote engagement and provide the residents of Bury with the opportunity to ask questions, we are planning a number of digital events including a public webinar via MS Teams which will take a format similar to the Housing Strategy consultation;



and several in-depth focus groups with organisations across Bury that have a deeper awareness of environmental issues.

We are in the process of organising marketing collateral including pull up banners and railing banners highlighting the consultation. We plan to distribute these across Bury's vaccination centres, leisure centres and parks with high footfall. We will also invest funding in online Facebook ads which will promote the consultation. Despite the COVID restrictions, we feel these options will provide us with the best opportunity to reach as many people as possible.

Following feedback received during the first half of the consultation we have also produced a shorter online questionnaire. This shorter questionnaire will be available alongside the more detailed option on the One Community Bury website and will provide participants who may be short on time with an alternative.

We are aiming to reach as many people as possible and given the limitations due to COVID we are unable to host in-person meetings and usual marketing is not as effective. In response we have focused mostly on digital marketing and online meetings but will reassess later in July as we are more aware of restrictions.