


ITEM	RESPONSE / ACTION REQUIRED	OFFICER LEAD	PROGRESS/DATE COMPLETED
<p>Stop the Council Tax Squeeze</p>  <p>Labour NOM.docx</p>	<ol style="list-style-type: none"> <li>1. Call on the Government to stop the squeeze and fund Bury Council directly to avoid increases in council tax.</li>   <li>2. Call on the Government to reverse tax cuts on banks and consider a windfall levy on individuals and enterprise whose wealth grew exponentially in the pandemic.</li>   <li>3. Write to Bury's Conservative MPs asking them to co-sign a letter demanding true levelling up for Bury, by restoring our direct funding grant so that Council Tax payers don't have to bear an even heavier burden of funding vital local services, which should be funded by Government.</li> </ol>	<p>Chief Executives Office</p>	<p>Letters issued to Bury's MPs on 29 November.</p> <p>Response to be received.</p>
<p>Supporting our wonderful high streets over the festive period</p>	<ul style="list-style-type: none"> <li>• Call on officers and the Combined Authority to explore options to fund free or</li> </ul>	<p>Jacqui Dennis/TfGM</p>	<p>Matter to be considered by Combined Authority.</p>



NOM.docx

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discounted bus travel for the first three weekends in December


- Actively support and promote 'Small Business Saturday' in December by spreading the word across the Borough via locally via the Council website and all digital media channels
- Promote 'Shop Local' throughout the month of December across all the Councils digital media channels and share press releases with local media to drum up support for our wonderful towns this festive period

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team

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The Labour Group made arrangements to promote this specific day and the council already had an active 'welcome back' campaign to encourage shoppers and visitors back to all parts of Bury (see below for details).

From October to the end of December the council ran a 'welcome back' campaign to encourage shoppers and visitors to the borough and from within the borough. The campaign was designed in collaboration with each of the town centre boards to make sure that it reflected all of our town centres and complimented their own activity. Ensuring that the campaign also promoted safety messages from a covid perspective was also key.

			Extensive advertising through digital channels, social media, out of home, press and radio ensured reach to the target audiences
<p>Children's Catch-up Funding</p>  <p>Lib Dem Amendment V1.doc</p>	<p>[ADD] – Welcome the Labour Party's proposals and support the provision of the necessary resources for a strong recovery for our children and their education.</p> <p>[ADD] - Instruct the Chief Executive to write to the Secretary of State for Education to demand that the recommendations of the Labour Party's "Children's Recovery Plan" are implemented in full.</p>	Chief Executives Office	<p>Letter sent to the Secretary of State for Education on 29 November.</p> <p>Response received.</p>