



Classification Open	Decision Type: Non-key
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Report to:	Cabinet	Date: 1 st June 2022
Subject:	Radcliffe People and Communities Plan	
Report by:	Cllr O'Brien, Leader of Bury Council and Cabinet Member for Strategic Growth and Skills	

Summary

In recent months work has taken place with communities across Radcliffe to develop a People and Communities Plan for the town. This report presents the draft plan for approval. It outlines the development of this work to date, the proposed delivery plans with their associated performance measures and the ongoing co-design that will continue to take place with local people and community groups as the opportunities for inclusive growth in Radcliffe continue to develop.

Recommendation

That the Radcliffe People and Communities Plan be approved and that the existing governance established for the Radcliffe SRF is used for the ongoing monitoring of delivery and performance.

Reasons for recommendation

To deliver on the Council's commitment to co-produce and deliver a plan for Radcliffe that enables the delivery of the SRF and our *Let's Do It!* vision at pace. This co-designed plan sets out the means by which to ensure the best possible conditions for the people of Radcliffe to take advantage of the significant opportunities that regeneration and Levelling Up activity affords.

Alternative options considered and rejected

The co-design of this plan with local residents, community groups, public service colleagues and businesses has been an iterative process, resulting in the plan that is presented with this report. As set out below, the physical regeneration of Radcliffe without an equal focus on the people and communities of Radcliffe risks the realisation of opportunities for significant shifts in local outcomes.

Background

The Radcliffe Strategic Regeneration Framework (SRF) is the single integrated plan for the redevelopment of Radcliffe, shaping the direction of Radcliffe's growth over the next 15 years. The SRF, adopted in September 2020 after extensive consultation, sets out the vision of Radcliffe as a prospering community, based upon a thriving town centre, promoting healthy opportunities, a good range of homes and a strong education, employment and leisure offer for all residents. As

such it represents a key component of Bury's *Lets Do It!* strategy, both in terms of key deliverables and the principles by which delivery will take place – with a focus on local neighbourhoods, through an enterprising spirit, working together and building on the strengths of our neighbourhoods.

Delivery of the SRF started with five initial priorities within Radcliffe town centre – namely the creation of a new public service hub; the creation of a lifestyle and leisure facility; the development of Radcliffe Market and Market Chambers building; a parking strategy for Radcliffe; and a whole town approach to housing. Alongside this the SRF includes the development of plans for a secondary school in Radcliffe. Good progress is being made in delivering on these initial priorities were established as a catalyst for broader regeneration of the town and local communities as a whole.

In both April and October 2021 reports on the progress of Radcliffe Regeneration were presented to the Bury Strategic Commission Board. These papers provided an overview of the neighbourhood profile for Radcliffe and detailed the intention to articulate an approach to ensuring the people and community aspects of regeneration were given as much focus as the updates on the positive progress on the physical regeneration activity which the SRF updates had previously provided; after all one element of regeneration cannot succeed without the other, they are two sides of the same coin. As such the People and Communities Plan for Radcliffe was developed as a response to this and is tabled here.

Developing the Plan

The People and Communities Plan for Radcliffe has been developed by and with the people of Radcliffe. By delivering through the Let's Do It! principles, this has involved listening to what is important to local residents in Radcliffe; supporting people to determine their own priorities; recognising the strengths and community assets of the town.

Throughout the development of the plan public services have been engaging with local individuals, groups and networks, to inform priorities, activities and approaches. This has included conversations with the people of Radcliffe through existing community networks, specially convened forums, partnership activity, joint activity through the Community Hub network and the presence of a Radcliffe Regeneration office in the heart of the town centre.

The variety of engagement approaches recognise the breadth of Radcliffe's community, including young people, families, community groups, businesses in Radcliffe (and those who may seek to invest in the town), defined communities of interest and experience.

The result of this co-design activity is a Plan which outlines:

- A new approach to community engagement and initial set of community-led priorities, which will empower local residents and improve outcomes
- A model of reformed public services to support local practitioners to work together and ensure early, joined-up and targeted support for people with most complex lives. Research shows that through targeted intervention we

can improve outcomes for some of our most vulnerable residents and reduce demand on an already over-stretched system of statutory services

- The evaluation measures that will be used to assess success.

The framework for the plan is built upon the development in the richness of understanding of Radcliffe, both in terms of further analysis of place-based data but crucially alongside this the views of local communities to outline the lived experience within which this data relates to. The plan then goes on to outline the co-design approaches referenced above to detail how this is a plan by Radcliffe, for Radcliffe.

The Plan details a new model of public services in Radcliffe through the implementation of Bury's neighbourhood model at pace, to target support in a more integrated manner, sequencing the public service provision required and ensuring a focus on place-based engagement and community capacity.

Through adopting a people centred approach, alongside ongoing analysis of data and insight of Radcliffe, a series of priorities were identified by the community, and initial thematic delivery plans for these have been produced, focusing on:

- Strengthening community safety
- Protecting and enhancing Radcliffe's environment
- Improving health and care outcomes
- Improving education outcomes
- Improving resident skills and employability
- Closing the digital divide
- Promotion of culture and sport

Performance Management through the delivery of an overarching Outcomes Framework and floor targets means bringing together the reporting requirements of Levelling Up funding, the outcomes set out in our Let's Do It! strategy and specific local measures, to ensure that the plan is driving the necessary improvements for local communities. This will also inform resourcing and investment opportunities to build on the significant capital investment the SRF has already attracted into Radcliffe.

Implementation

All the thematic delivery plans have been positively co-designed with community groups, stakeholders and residents. As such the engagement and co-production will continue into implementation where each plan will be targeted where there are areas of greatest need and opportunity. Ongoing communication and working together will be a key feature of all the thematic work outlined in the Plan and all thematic activity will be constantly reviewed to ensure this is fully inclusive, including seeking and taking advantage of new opportunities to work with wider networks and new communities. As with the developments to date this will include both informal and formal conversations, forums and the use of social and traditional.

The identified thematic leads will be responsible for providing the Radcliffe Executive Sub-Group, chaired by the Council's Chief Executive, with quarterly highlight reports

outlining progress against milestones, emerging risks and mitigation, key successes, funding opportunities and key messaging for delivery through communications.

A quarterly Performance and Intelligence update will also be provided, with progress of measures towards outcomes and will be incorporated into a routine updates to the Radcliffe Regeneration Delivery Board and an overview of progress against the Plan will be presented routinely to the Radcliffe Advisory Group.

Informal, monthly updates will also be provided to Radcliffe Ward Members and the Public Service Leadership Team by the Community Hub Manager.

Conclusion

Radcliffe is an immensely proud town with local people and communities referencing this pride throughout engagement on this Plan. The People and Communities Plan for Radcliffe provides the means through which local people, neighbourhoods, community groups and connections are shaping the future of Radcliffe, so that collectively the opportunities outlined in the SRF are realised and that the outcomes of all people in the town are given the best chance of being improved.

Equality Impact and considerations:

Under section 149 of the Equality Act 2010, the 'general duty' on public authorities is set out as follows:

A public authority must, in the exercise of its functions, have due regard to the need to -

- a. eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;
- b. advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
- c. foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

The public sector equality duty (specific duty) requires us to consider how we can positively contribute to the advancement of equality and good relations, and demonstrate that we are paying 'due regard' in our decision making in the design of policies and in the delivery of services.

Equality Analysis	Throughout the engagement with local communities, due regard has been given to communities of interest and experience, including those outlined in Bury's Inclusion Strategy in addition to the Equality Act, including Veterans. Specific sessions have been held to ensure the voice of different demographics of the Radcliffe community have, and continue to be involved. Specific Equality Impact considerations are being taken by leads of the themes and activities in the plan, such as in relation to the design of leisure facilities, to ensure inclusion is central to decision making, and using lived experience to help inform co-design.
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Environmental Impact and Considerations:

The inclusion of a specific theme on the Radcliffe environment aligns with the commitment in Let's Do It and the Council's pledge to be zero carbon by 2038 and take collaborative steps to meet this.

Assessment of Risk:

The following risks apply to the decision:

Risk / opportunity	Mitigation
The predominant risk is that of a missed opportunity to shift outcomes and enable an improvement in the quality of life of residents in Radcliffe if there is not sufficient connection between local people and the opportunities provided through the Radcliffe SRF and Levelling Up	Co-development of the People and Communities Plan in itself and community-led priorities to ensure plan is by and for Radcliffe.

Consultation:

There has been significant community engagement with the people of Radcliffe to develop this plan, including to determine the priorities of local residents and businesses. As outlined in the Radcliffe People and Communities Plan this has taken the form of formal and informal activity through the Radcliffe Regeneration Office, community meetings, targeted sessions with communities in the town and with public service colleagues through the Radcliffe Public Service Leadership Team.

Legal Implications:

The Radcliffe People and Communities Plan is not a statutory planning document or requirement, rather sets out the people element of regeneration proposals.

Financial Implications:

The SRF has already generated funding from a number of sources including:

- Levelling Up funds for the Civic Hub
- DfE capital for the new school
- City Region Transport fund for transport infrastructure
- Homes England monies and Brownfield land monies along with private investment for new housing provision

Further reports will be brought to Cabinet on individual schemes as required, with thematic deliverables within this plan subject to financial monitoring and control in

accordance with existing service delivery plans. The People and Community Plan will convert capital investment into revenue benefit by helping people to have better lives and reduce their demand for high cost public services.

Report Author and Contact Details:

Geoff Little
Chief Executive
Bury Council

Background papers:

Radcliffe Strategic Regeneration Framework:
<https://www.bury.gov.uk/CHttpHandler.ashx?id=21265&p=0>

Bury Strategic Commissioning Board report, October 2021
<https://www.buryccg.nhs.uk/download/AI-8-Radcliffe-Regeneration-Paper-combined.pdf>

Please include a glossary of terms, abbreviations and acronyms used in this report.

Term	Meaning
SRF	Strategic Regeneration Framework