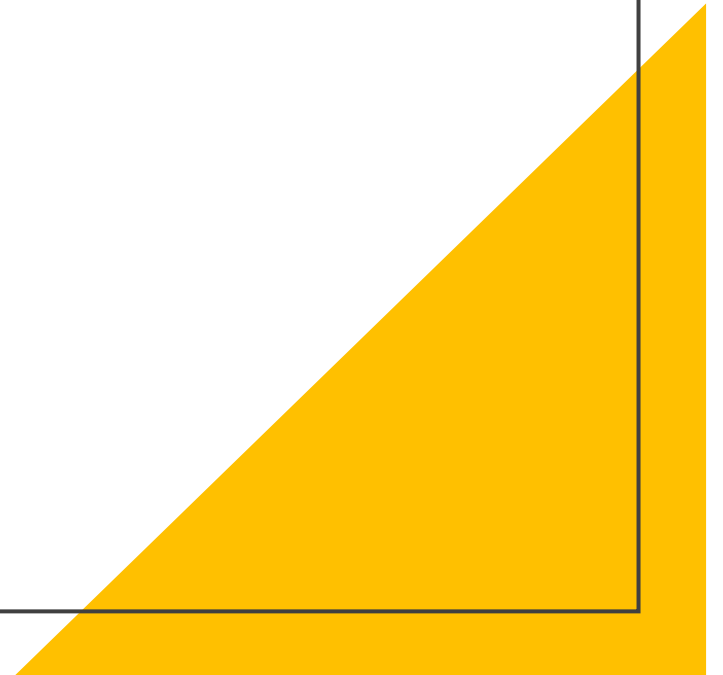


# Anti-poverty update

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# Progress to date

- Anti-poverty strategy and action plan developed in collaboration with partners and agreed and signed off at council
- Anti-poverty steering group has been formed with all key partners, a terms of reference has been developed and 6 key theme leads from across the system have been identified and agreed
- Progress against action plan is being monitored through the steering group and all quarter two actions are complete/on track
- A cost of living summit was organised and hosted on Friday 9<sup>th</sup> September (see appendix 1 for details around the summit)
- A comms strategy has been developed and range of targeted information has been sent out to the community through a range of partners advising of how to access help and support (see appendix 2 for comms strategy detail)
- A Money Advice Referral Tool is under development and the agreed version will be agreed imminently at which point it will be shared widely with frontline staff to use to support residents

# Progress to date

- A secondary event to the summit has been provisionally booked for **9<sup>th</sup> November** following feedback from community groups. This will give further opportunities to work with community groups to understand the impact on communities and how we can effectively work together (format of session under development)
- An audit of warm refugees / warm banks across Bury is currently being carried out, once completed details will be shared with all partners and be made available through the Bury Directory
- A local dashboard with key data sets is being developed in line with the GM dashboard and currently has the following data sets
  - Food bank usage Free school meal eligibility
  - Proportion of households in fuel poverty
  - Council tax support data Council tax arrears data
  - Number of households in temporary accommodation (including a breakdown of the number of children and adults in temporary accommodation)

## Let's Manage Tough Times - Bury Cost of Living and Anti-Poverty Strategy - Plan on a Page

The Bury *Let's Do It!* strategy, built upon conversations with local communities, sets out a clear goal for Bury *to be the place that is achieving faster economic growth than the national average with lower than national average levels of deprivation by 2030*. However, Bury has become relatively more deprived compared to other areas with more people living in (the same) areas of deprivation and the pandemic likely to have compounded this further. The national economic context, particularly the cost of living crisis, requires a refreshed approach incorporating the following areas of focus and principles for delivery.

Socio-economic analysis of Bury residents and context of increasing costs and macro-economic pressures	An immediate, urgent offer to support Bury residents with the <u>cost of living</u> crisis including	The medium term <i>Let's do it!</i> principles to tackle deprivation, with action plans for delivery
<ul style="list-style-type: none"> <li>• Inflation at highest rate in a generation</li> <li>• Removal of Universal Credit Uplift and Energy price cap</li> <li>• Highest rates of food insecurity in Fernhill, <u>Pimhole</u> and Radcliffe</li> <li>• 43% of people accessing CAB debt support reported having a long-term condition</li> <li>• Sedgley, Bury East and Radcliffe West have the highest % of children living in poverty</li> <li>• Fuel poverty most prevalent in areas within Moorside, Bury East and <u>Besses</u></li> </ul>	<ul style="list-style-type: none"> <li>• Targeting of Household Support Fund including continuation of free school meal provision; targeted financial support to over 10,000 households and resilience payment to foodbanks</li> <li>• £240k Council funded school uniform grant</li> <li>• Partnership activity to increase local uptake of Pension Credit</li> <li>• Pilot of Citizens Advice Neighbourhood Officer</li> </ul>	<ul style="list-style-type: none"> <li>• Local - proactive targeting of advice, <u>information</u> and support to local communities of place and interest</li> <li>• Enterprising - data and insight driven to best target resources and support; aligning activity from related strategies</li> <li>• Together - partnership activity to target support in a co-ordinated manner</li> <li>• <u>Strengths</u> - celebrate collaborative approaches and community assets. to build upon these and increase their resilience</li> </ul>

Activity has followed the principles set out in *Let's Do It* and has built upon pillars of poverty set out by Greater Manchester Poverty Action. Examples of deliverables are listed below.

Food Poverty	Wellbeing and Poverty	Finance and Debt	Work and Wages	Childhood Poverty	Housing related (including fuel) poverty
<ul style="list-style-type: none"> <li>• Ongoing development of the BCSN</li> <li>• Develop and connect into Bury Food Strategy &amp; Partnership</li> <li>• Inclusivity of emergency food provision</li> <li>• Delivery of Household Support Fund</li> <li>• Market related campaigns including cookery sessions</li> </ul>	<ul style="list-style-type: none"> <li>• Targeted engagement through Health and Care Integrated Neighbourhood Teams</li> <li>• Maximising social prescribing opportunities</li> <li>• Tackling stress and anxiety</li> <li>• Specific wellbeing campaigns around dental health, Daily <u>Mile</u> and Period Poverty</li> </ul>	<ul style="list-style-type: none"> <li>• Development of a Money Advice Referral Tool</li> <li>• Review cost of access to support</li> <li>• Neighbourhood level advice and support</li> <li>• Financial inclusion, including Credit Union</li> <li>• Increasing awareness of pinch points in resilience, eg known transition points</li> </ul>	<ul style="list-style-type: none"> <li>• Encourage increased uptake of GM Good Employment Charter</li> <li>• Diversification of promoting job opportunities and careers</li> <li>• Linking local people to regeneration opportunities through People &amp; Communities Plans</li> </ul>	<ul style="list-style-type: none"> <li>• Partnership promotion of Health Start Vouchers to increase uptake</li> <li>• Delivery of School Uniform Support scheme</li> <li>• Develop a Cost of the School Year calendar</li> <li>• Embed anti-poverty principles into Family Hub pilot</li> </ul>	<ul style="list-style-type: none"> <li>• Increase fuel poverty support awareness including through <u>Energeworks</u> and Local Energy Advice Partnership</li> <li>• Delivery of GM Housing Provider Pledges</li> <li>• Increase awareness of support to mitigate behaviour change impacts</li> <li>• Delivery of Affordable Warmth schemes</li> </ul>
<b>Enablers</b> - Increase digital inclusion including access, <u>awareness</u> and confidence - Challenge and addressing stigma and bias		<b>Outcomes</b> - Let's Do It Outcomes Framework measures - Reduction in number of most deprived neighbourhoods as per index of multiple deprivation		<b>Governance</b> - Multiagency Anti-Poverty Delivery Group - Oversight through Bury Health and Wellbeing Board	

# Get Help in tough times

LET'S  
do it!

## We all want to live our lives without worry and stress

but the current tough times are putting a strain on us all.

That's why people across your area are getting help with the cost of living including help with managing your money.

If you are struggling with the cost of living you may be able to get extra help. You don't need to be on benefits.

There's immediate help for pensioners, those of working age and for families which can help with the cost of food and fuel.

- Extra financial help may be available to help towards your **rent and Council Tax**
- The **Household Support Fund** can provide one-off payments for food, fuel, repairs, school uniforms and clothing and other essential provisions
- We can provide **food and fuel vouchers** as well as emergency food parcels
- A confidential **benefits checker** to make sure you are receiving all the benefits you are entitled to

For immediate financial help from Bury Council visit: [bury.gov.uk/hardshiphelp](https://www.bury.gov.uk/hardshiphelp)



**Bury**  
COUNCIL



## Let's help you to manage tough times

Further advice and support is available through the Community Hubs: Community Hubs are available to support residents and help with essential supplies or for any worries or concerns you may have about money or your general wellbeing. Contact your local Community Hub by calling 0161 253 5400 or email: **East Community Hub** - Bury East, Moorside and Redvales [Eastcommunityhub@bury.gov.uk](mailto:Eastcommunityhub@bury.gov.uk)

There are many local voluntary and community organisations in the Redvales Ward area which can offer support during hard times.

**FGRS (Fishpool, Goshen, Redvales and Springs) Community Hub**  
Gigg Lane Stadium, Gigg Lane, Bury, BL9 9HR. Tel: 07384 323 684  
Email: [fgрсcommunityhub@gmail.com](mailto:fgрсcommunityhub@gmail.com)

FGRS offers advice, support and somewhere to go to reduce isolation 9:30am - 3pm, Mon, Wed & Thurs.

**Trust House** - Metro Christian Centre, Parkhills Road, Bury, BL9 9AU  
Tel: 07411 964 653, Email: [info@trusthousebury.org](mailto:info@trusthousebury.org), Website: [trusthousebury.org](https://www.trusthousebury.org)  
from 10am - 2pm, Mon, Tue, Thurs and Fri.

Trust House provides a range of support including a food pantry, holistic advice & guidance, wellbeing sessions, mindfulness and free hot meals / community café.

**New Springs Community Project Group (NSCPG)** - NSCPG c/o Springs TMC Office, 55 Dorset Drive, Bury, BL9 9DN. Tel: 07960 402 368 or 0161 764 3375 between 9am - 4pm, Email: [springscommunityproject@btconnect.com](mailto:springscommunityproject@btconnect.com)  
Website: [newsprings.chessck.co.uk/](https://www.newsprings.chessck.co.uk/)

NSCPG provides support to resident in the Springs area, inc: One off food bags, advice drop-in, live well / wellbeing sessions and activities to reduce isolation.

**Bury and Bolton Citizens Advice Bureau** provide tailored advice to your individual needs with support including debt advice and how to deal with priority payments. Freephone Adviceline: 0808 278 7804 available Monday to Friday between 10am and 4pm and bookable face-to-face appointments available. Video drop-in service available: [cabb.org.uk/video-advice/](https://www.cabb.org.uk/video-advice/)

For further information on benefits, tax credits and Universal Credit which you may be entitled to, a free online calculator is available at: [entitledto.co.uk](https://www.entitledto.co.uk)

**Support is available to help with your mental wellbeing:**

A confidential helpline is available for anyone experiencing difficulties with their mental wellbeing, including those struggling because of financial hardship. The **Getting Help Helpline** is available Monday to Saturday 8am-8pm and offers non-clinical support from experienced call-handlers, call 0161 464 3679. You can also contact trained crisis volunteers, supported by clinical supervisors, 24 hours a day, 7 days a week, by texting **GMBury** to 85258.