



	<p>Correspondence to all households about the new requirements  Targeted communication to those most likely not to have accepted identification</p> <p>Engagement with schools and colleges encouraging younger people to register to vote</p>		<p>A comprehensive awareness campaign around the implementation of voter ID has now started.</p> <p>The electoral commission have identified five key groups who may be more impacted by the implementation of voter ID:</p> <ul style="list-style-type: none"> <li>• Disabled people</li> <li>• Older people</li> <li>• People experiencing homelessness</li> <li>• Anonymous voters</li> <li>• Gypsy, Roma and traveller communities</li> </ul> <p>Bury Council have also identified an additional three local key groups which will have targeted engagement:</p> <ul style="list-style-type: none"> <li>• Muslim community</li> <li>• Jewish community</li> <li>• Young people</li> </ul> <p>As well as targeted communications for the above key groups, we are also:</p> <ul style="list-style-type: none"> <li>• Social media campaign</li> <li>• Press releases</li> <li>• Insert with Council Tax letters</li> <li>• Household letter</li> <li>• Stand in reception</li> </ul>
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