

Tobacco control update

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Director of Public Health

12/11/24

National legislation update

- The recently introduced Tobacco and Vapes Bill is a very significant piece of public health legislation and is presently making its way through its parliamentary stages. **The Bill intends to**.....
- Make it an **offence** for anyone born on or after 1 January 2009 to be sold tobacco products.
- **Restrict** the flavours and descriptions of vapes so that vape flavours are no longer targeted at children.
- **Regulate** point of sale displays in retail outlets so that vapes are kept out of sight from children and away from products that appeal to them, such as sweets.
- **Regulate** vape packaging and product presentation, ensuring that neither the device nor its packaging is targeted to children.
- **Ban** the sale of disposable vapes from 1st June 2025, linked to the rise in vaping in children.
- Place further **restrictions** for non-nicotine vapes and other nicotine consumer products such as nicotine pouches.
- **Introduce** a new duty on vaping and increase tobacco duty
- **Introduce** new powers for local authorities to issue on-the-spot fines (Fixed Penalty Notices) to enforce age of sale legislation of tobacco products and vapes.

Bury smoking cessation offer

- Public Health commissions Bury Live Well service to provide healthy lifestyle services which includes stop smoking support
- National OHID Stop Smoking Service Grant has focused on enhancing Bury Live Well smoking cessation workforce capacity
- Additional grant funding also provides targeted work on specific cohorts who are significantly at higher risk compared to Bury's general adult smoking population, these are
 - Routine and manual workers
 - SMI (Severe and Enduring Mental Illness)
 - Social housing
 - LGBTQ+
- Involved in national OHID swap to stop scheme, encouraging adult smokers to quit smoking by receiving a free vape starter kit and behavioural support via Bury Live Well service or Adullum Housing



Bury Swap to stop

- Bury has received an allocation of swap to stop vape starter kits via OHID for 24/25.
- Recently changed to a new vape supplier (Evapo) which aims to improve the number of successful quits at 4 weeks, the switch has increased the starter kit supply kit from 4 weeks to 12 weeks and additional e-liquid flavours available to adult smokers.
- Adullam housing provide vape starter kits and support to adult smokers. To date, Adullam have engaged with 30+ clients who have started their quit journey through the swap to stop scheme.
- We have also co-designed a range of personalised leaflets which aim to target different cohorts- examples include health partners, housing services, general populations and SMI diagnosed individuals.

SMOKING DOESN'T JUST NEGATIVELY IMPACT YOUR PHYSICAL HEALTH, BUT YOUR MENTAL HEALTH TOO.

SWAP TO STOP

AGED 18 OR OVER?
Attend Bury LiveWell Service for support to quit smoking and a **FREE** vape starter kit.

Self-refer via the Live Well website, or call 0161 253 7575.

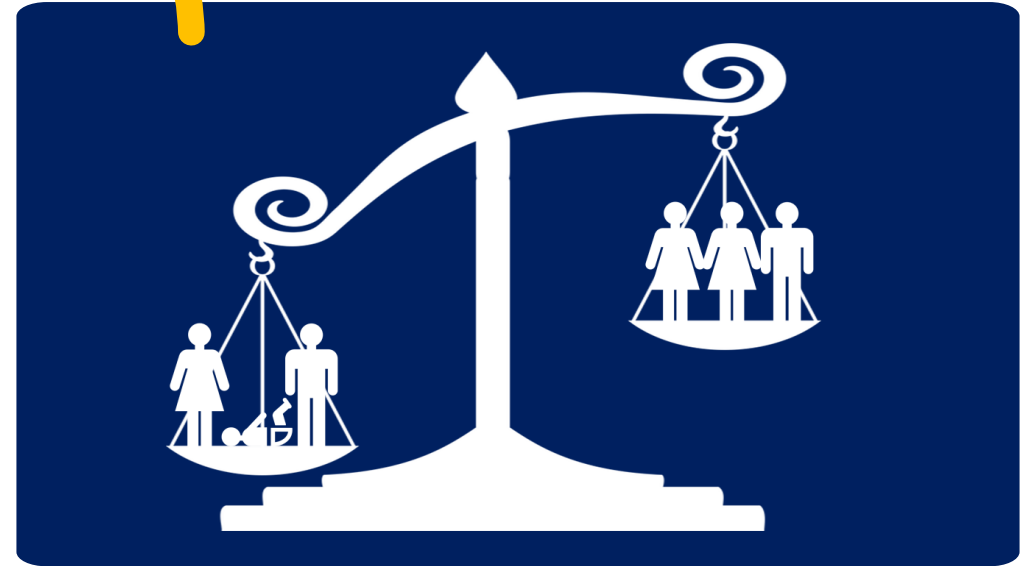
SELF-REFER NOW!

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Targeting health inequalities

- Bury Live Well Service have utilised some of the OHID smoking grant to maintain partnership working with Pennine Care to deliver stop smoking support and vaping supplies to Bury SMI outpatients
- Enhanced community outreach clinics with vulnerable populations- Humphrey House clinic with Achieve service users
- Working with Black Health Agency (BHA) for Equality, who are providing targeted work with BAME and LGBTQ+ cohorts across GM.
- 8 community outreach clinics running weekly across the 5 neighborhoods
- Looking at commissioning a stop smoking resource targeted at LD adults to stop smoking and raise awareness of the associated health harms



Future developments

- NHS GM have created a draft smokefree hospital toolkit – will be circulated to Trust chief nurses in early November, followed by Trust Chief Execs later in the month.
- Pennine Care Mental Health trust are looking to roll out the smoke free wards, currently introducing vapes and NRT onto inpatient services, with an aim to develop the model and use across all wards.
- Public Health team looking to do some local research around other forms of tobacco (shisha, waterpipe smoking, snus) and create a health promotion resource to raise awareness of associated harms for local populations

Any questions

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