

# Economic Development and Regeneration Flexible Grants – Local Authority Proposal

<b>Name of Local Authority</b>	<b>Bury Council</b>
Lead contact name and contact details	Sarah Porru

**Section A: Information on overarching Flexible Grants proposal**  
*The following questions relate to your proposal, information on individual projects where known is requested in section B.*

**1. Please provide an overview/description of the overall Flexible Grants proposal in your Local Authority area. Please note – Projects should be new or enhanced activity enabled specifically by the Flexible Grant. While the grant can be used to continue or extend existing works, it can't be used to replace any already committed funding.**

The Bury EDRFG proposal supports the delivery several new projects as well as the further development of existing projects and themes. Activity will be particularly focused on place-based regeneration and economic growth within Bury's town centres through the continued delivery of key aspects of town centre plans.

The proposal will support and deliver a combination of physical regeneration projects, drive footfall and spend, and improve cultural engagement and through a series of town centre events. In addition, the funding will also deliver the final stages of the Radcliffe Enterprise Centre, unlocking further commercial floorspace.

**2. Please describe the strategic fit of your proposal including how it:**

- *Delivers against the Greater Manchester Strategy*
- *Delivers against your Local Strategic Priorities*

The proposals will align with the expected outputs and outcomes linked to integrated settlement and the Greater Manchester Strategy.

**a. Delivers against the Greater Manchester Strategy**

By focusing on projects which drive economic growth through place based regeneration we will support the following GM Strategy work streams:

Safe and strong communities

- A clear line of sight to high quality jobs
- Everyday support in every neighbourhood
- A great place to do business
- Digitally connected places and people

The Bury proposals are focused on collaboration and community participation to empower people to create inclusive town centres.

**b. Delivers against Local Strategic Priorities**

The Bury proposal will strongly support the Lets

- The proposal will strongly support the Bury’s LET’S Principles (Bury’s *Let’s Do it!* Strategy) by contributing to thriving local neighbourhoods, boosting enterprise and enabling working together.
- Bury Economic Strategy – 3 pillar strategy, People, Place and Economy & Business
  - Build the capabilities of people to find, sustain and progress in employment and achieve economic security.
  - Create an inclusive, sustainable and prosperous place, where people choose to live, work, invest and visit.
  - Create the conditions for business to prosper and accelerate the transition to a fairer, greener and more resilient economy.
- Bury’s Culture Strategy - which outlines 5 Strategic Pillars, Stories, Skills, Strength, Space and Support. This strategy aims to gives everyone the opportunity to experience and define our unique borough
- Radcliffe Strategic Regeneration Framework (SRF), that deliver improvements to health, skills and employability, cultural engagement, and economic recovery of the town centre.
- Bury Town Centre Masterplan, Ramsbottom and Whitefield Town Plans will create attractive and vibrant town centres with interventions led by local businesses and residents.

**3. Stakeholder engagement**

Please describe any engagement with local stakeholders you have undertaken on the proposed projects.

Bury Council’s proposal has been developed in consultation with elected members and senior officers from across the organisation. The programme prioritises interventions that will support the delivery of key strategies by way of a variety of activity to build in its towns and communities across the borough and support its residents.

The proposals aim to deliver/develop projects that have been identified through engagement in the development of strategies and specific project plans/initiatives and includes responses from local residents ,business and wider stakeholders across the various projects listed below.

**4. Subsidy Control**

All proposals must also consider how they will deliver in compliance with subsidy control legislation. All projects will need to be delivered in line with the Subsidy Control Act and this will be part of your responsibilities in the Grant Funding Agreement.

Please confirm you have considered this as part of your proposal .

<p>Bury Council has read the guidance on subsidy control on the GOV.UK website and does not believe that its overall proposal constitutes contravening the Subsidy Control Act.</p> <p>As a guide, subsidy is most likely to be present in the ‘supporting local business’ intervention priority. Bury Council believes that its individual projects under the ‘communities and place’ intervention will not benefit economic actors (an entity or a group of entities constituting a single economic entity, regardless of its legal status and including public bodies, that is engaged in an economic activity by offering goods or services on a market).</p> <p>For e.g., public realm interventions, or activities that benefit individual people (which Bury Council’s proposal will) are considered highly unlikely to be subsidy.</p>
<p><b>5. Deliverability</b></p> <p>Please explain what processes you will have in place to ensure that your proposal will:</p> <ul style="list-style-type: none"> <li>• Align with the Economic Development and Regeneration Pillar of the Integrated Settlement</li> <li>• Deliver within the required timescales (FY 2026-27)</li> <li>• Meet the agreed expenditure profile</li> <li>• Align with the Integrated Settlement Outcome Framework and deliver the proposed outputs and outcomes</li> </ul>
<p>The projects included in the Bury Proposal were assessed by an internal panel against the following</p> <ul style="list-style-type: none"> <li>• <b>Alignment with the Economic Development and Regeneration Pillar of the Integrated Settlement</b></li> <li>• <b>Timescales</b> - To ensure delivery within timescales, most projects are a continuation of activity commenced in 2025/26, with project plans already in place. New activity is generally about adding value to projects that are already underway e.g. Bury Flexi Hall.</li> <li>• <b>Expenditure Profile</b> - this has been developed following a review of previous grant funding programmes and existing project plans to reflect the most accurate forecast.</li> <li>• <b>Align with the Integrated Settlement Outcome Framework and deliver the proposed outputs and outcomes –</b></li> <li>• All Project proposals were assessed by an internal panel against deliverability, outcomes and outputs, VFM and alignment with corporate priorities (Let’s Do It Strategy) town centre plans and plans and wider strategies.</li> <li>• All projects selected have been measured against the draft outcomes Framework to ensure best fit. With a focus on unlocking floorspace, supporting public realm improvements, regeneration, and cultural activity.</li> <li>• A Project Board (including project leads and finance officers) has been set up to monitor and review progress.</li> </ul>
<p><b>Please detail the internal governance approval/sign-off process for this proposal</b></p>
<ul style="list-style-type: none"> <li>- Project proposals submitted using the LA Proforma, detailing the project description, spend profile and fit with the Integrated Settlement Outcome Framework and local priorities.</li> <li>- Projects were shortlisted following an assessment by council officers including the Exec Director of Place.</li> <li>- The final draft proposal was approved by the Council Leader</li> <li>- Upon submission to GMCA the proposal will be taken to the Councils Regeneration Board and Finance Boards respectively.</li> </ul>

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<b>Project Name</b>	<b>Bury Place Promoter</b>
<b>Project Overview</b>	This will continue the Bury Means Business creative content creator/ place promoter role. Embracing digital storytelling via social media platforms will help boost the way Bury town centres are promoted, accessed, used, organised and understood. It will help with the promotion of wider tourism promotion, supporting local businesses and attractions and will help engage residents in town centre activity, driving footfall, supporting inclusive economic growth and developing pride in 'Place'.
<b>Intended Impact</b>	Fundamentally the role is designed to facilitate local growth and promotion of place. However, the content created will fully align with the expected outputs and outcomes linked to integrated settlement and the Greater Manchester Strategy. Content will include highlight local transport schemes and initiatives, Housing and Regeneration projects.
<b>Start Date</b>	1/4/2026
<b>Completion Date</b>	31/3/2027
<b>Proposed Outputs</b>	
Number of people reached – 100,000	
<b>Proposed Outcomes</b>	
<b>Strategic Fit</b>	<p><b>Outcome 2: Develop the places needed to foster place-based economic growth in GM</b></p> <ul style="list-style-type: none"> <li>• supporting public realm improvements, regeneration, and cultural activity. <ul style="list-style-type: none"> <li>• Let's Do it- investing in our Town Centres', Delivering Economic Growth</li> <li>• Ramsbottom Town Centre plan</li> <li>• Whitefield Town Centre Plan</li> <li>• Bury Town Centre Masterplan</li> <li>• Bury Economic Strategy</li> </ul> </li> </ul>

<b>Project Name</b>	<b>Town Centre Regeneration</b>

<b>Project Overview</b>	To continue the town centre regeneration – through separate, but coherent projects which support the delivery of town centre strategies some of which work started in the previous UKSPF funding such as Radcliffe Strategic Regeneration Framework, Bury Town Centre Masterplan, and Ramsbottom and Whitefield town centre plans. Activity will also support the continuation of Bury’s Culture Strategy.
<b>Intended Impact</b>	<p>The Town Centre Regeneration project will deliver a series of improvements and linked activity across the borough centres. This is likely to include</p> <ul style="list-style-type: none"> <li>• Upgrades and improvements to: <ul style="list-style-type: none"> <li>- the public realm,</li> <li>- local community spaces/existing assets</li> </ul> </li> <li>• initiatives e.g. research/cost assessments to help guide future town centres</li> <li>• Continued marketing and promotion of town centres (e.g. continuation of visit websites and social media campaigns)</li> <li>• Delivery of masterplan/feasibility studies and/or detailed design for proposals identified in town centre plans. including e.g. Ramsbottom Civic Hall to RIBA stage 4 (inc project management costs)</li> <li>• Interventions outlined in town plans and subsequent works to deliver town centre improvements.</li> <li>• Casewells - (previously known as Bury Flexi Hall) - a new food and events venue in Bury Town Centre. Funding the addition of stage and lighting within the facility which will enable a broader range of uses and will bring events/activities into the town centre. The upgrade will generate income as well as offering opportunities for local musicians/other- additional floor space unlocked.</li> <li>• Bury Market - wider improvements alongside the new Flexi hall, activity includes a programme of improvement works to rationalise the build out space (external trading areas) to the existing market stalls making better use of market space, facilitating the unlocking of additional floorspace and leading to increased business opportunities.</li> </ul>
<b>Start Date</b>	1/4/2026
<b>Completion Date</b>	31 /3/2027
<b>Proposed Outputs</b>	
<ul style="list-style-type: none"> <li>• Public Realm improved</li> <li>• Feasibility Studies, plan/surveys produced</li> <li>• Number of local events and activity supported</li> <li>• Number of people reached</li> <li>• Community/cultural asset supported</li> </ul>	
<b>Proposed Outcomes</b>	
<ul style="list-style-type: none"> <li>• Additional Floorspace unlocked</li> <li>• Neighbourhood improvements undertaken</li> <li>• Number of event attendees</li> </ul>	

<b>Strategic Fit</b>	<p><b>Outcome 2: Develop the places needed to foster place-based economic growth in GM</b></p> <ul style="list-style-type: none"> <li>• supporting public realm improvements, regeneration, and cultural activity.</li> <li>• Additional Floorspace unlocked - through the development or conversion of floorspace to a new economic purpose of higher value</li> <li>• <b>Bury Strategic fit</b> <ul style="list-style-type: none"> <li>- Let's Do it- investing in our Town Centres, Delivering Economic Growth</li> <li>- Ramsbottom Town Centre plan</li> <li>- Whitefield Town Centre Plan</li> <li>- Bury Town Centre Masterplan</li> <li>- Bury Economic Strategy</li> </ul> </li> </ul>
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<b>Project Name</b>	<b>Radcliffe Enterprise Centre</b>
<b>Project Overview</b>	<p>Completion of the transformation of Radcliffe Library to an Enterprise Centre.</p> <ul style="list-style-type: none"> <li>• Refurbishment of service on 1st floor to future proof final transformation once library has decanted to Hub</li> <li>• For construction costs / Contingencies</li> <li>• Marketing/Webpages</li> </ul> <p>Including temporary post to manage and support the launch and management of the building</p>
<b>Intended Impact</b>	Complete the delivery of workspace and business support to local Radcliffe Business as outline in the SRF
<b>Start Date</b>	April 2026
<b>Completion Date</b>	March 2027
<b>Proposed Outputs</b>	
Amount of commercial space completed or improved.	
<b>Proposed Outcomes</b>	
<b>2.1 Additional floorspace unlocked because of intervention</b>	

<b>Strategic Fit</b>	<p><b>Outcome 2: Develop the places needed to foster place-based economic growth in GM</b></p> <ul style="list-style-type: none"> <li>• Supporting public realm improvements, regeneration, and cultural activity.</li> <li>• <b>Bury Strategic fit</b> <ul style="list-style-type: none"> <li>- Let's Do it- investing in our Town Centres, Delivering Economic Growth</li> <li>- Bury Economic Strategy</li> <li>- Radcliffe Strategic Regeneration Framework</li> </ul> </li> </ul>
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<b>Project Name</b>	
<b>Project Name</b>	<b>Bury Culture</b>
<b>Project Overview</b>	Continuation of the Bury Culture Project including an Events Officer post to co-ordinate and develop events and wider programmes which create vibrant town centres, support local business and drive economic growth, plus the administration and monitoring of events and activity funding.
<b>Intended Impact</b>	<ul style="list-style-type: none"> <li>• Creating a programme of cultural activity, together with members of the community, businesses, and town centre stakeholders.</li> <li>• Support communities to engage with culture and embed equality in access to creative opportunities and cultural expression across a borough.</li> <li>• Support the Bury's Culture strategy 5 Strategic Pillars, Stories, Skills, Strength, Space and Support. This strategy aims to gives everyone the opportunity to experience and define our unique borough.</li> <li>•</li> </ul>
<b>Start Date</b>	April 2026
<b>Completion Date</b>	March 2027
<b>Proposed Outputs</b>	
Number of local events or activities supported (Output) Number of people reached	
<b>Proposed Outcomes</b>	
<b>3.1</b> Number of community led arts, cultural, heritage and creative programmes as a result of support (Outcome) <ul style="list-style-type: none"> <li>- number of events attendees</li> <li>- number of opportunities to build community cohesion</li> </ul>	
<b>Strategic Fit</b>	

	<p>Programme of events and activity to support Bury Council's 'Let's Do It' and Culture Strategy. The project will support a range of arts activity across the borough of Bury, responding to the key pillars outlined in Bury's Culture Strategy and Bury Council's LET's principles.</p>
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