Bury Health and Wellbeing Board
10th November 2026

Update on Public Service Reform

Bury's Public Service Reform Journey

The public service reform programme in Bury has had 2 main strands for 5 years:

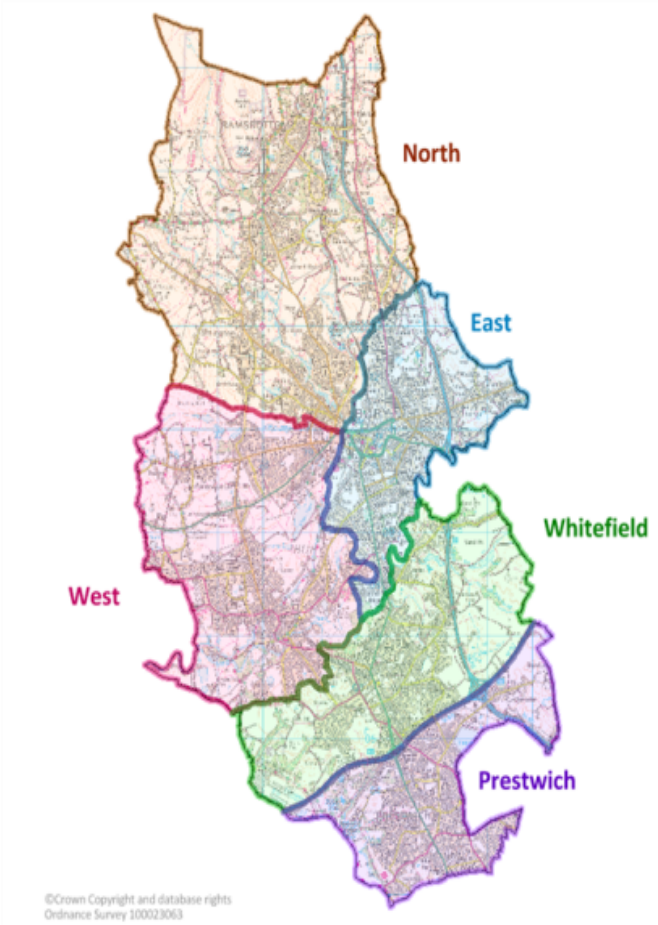
- Driving a model of neighbourhood team working in each of Bury's 5 neighbourhoods – creating the conditions and practicalities for front line staff at place to know each other, work more effectively together, and have a shared understanding of the strengths and risks of the local places and communities.

- To change the nature of public service delivery to one that works with, supports and invests in the strengths based relationship with people and communities

This is delivering on Bury's *LET's Do It!* strategy in both the 'what' we do and 'how' we do it – as shown in the next slide

Substantive update provided to Health and Wellbeing Board in September.

Bury's Neighbourhoods



Neighbourhood	Council wards
North	Elton - North Manor - Ramsbottom - Tottington
East	Bury East – Moorside - Redvales
West	Bury West – Radcliffe East – Radcliffe North & Ainsworth – Radcliffe West
Whitefield	Besses – Pilkington Park – Unsworth
Prestwich	Holyrood – St. Mary's - Sedgley

LET'S do it!
Shared success across Bury

4 Elements of our neighbourhood model



1. Integrated Adult Health and Care Teams (INTS) - including co-located District Nursing and ASC Teams with an aligned Neighbourhood mental health model and MDTs linked to every GP practice involving wider partners including Social the VCSE.



2. Neighbourhood Leadership Teams - (formerly public service leadership teams) bringing together those partners with an opportunity to contribute to the wider determinants of inequality - including housing, DWP, income maximization team, GMP, schools, live well services and others, and focused of cohorts of particular risk of harm reflective of the neighbourhood



3. Implementation of the GM Live Well model – public services and the VCSE working with local communities to create conditions for people to thrive, not just survive, removing barriers to opportunity and tackling health, social and economic inequalities.



4. Neighbourhood approaches to supporting children and families - Developing a model of family hubs, bringing a range of NHS, council and wider public services to support families with young children to ensure the best start in life.

Furthering the model

- Neighbourhood Leadership Team ‘reset’ in North and to take place in West Neighbourhood - Reaffirm consistent understanding of role/ remit/ function (recognising will look/feel slightly different given tailored to specifics of neighbourhood)

- Evolving engagement including education; broader housing providers (building on Onward Homes in East; specific place based initiatives, eg Pride in Place’ commissioned provision based on specific cohorts of risk.

- Review of Operations services within the Council from the perspective of neighbourhood model – greater place based co-ordination and alignment with LETS principles.

- Families First programme to strengthen Children & Families inputs – recognising Best Start in Life/ Families First agenda, alongside education.

- Increased focus and sharing of place based data – eg neighbourhood level referral day for Early Break on youth substance use; domestic abuse repeats

LET'S do it!
Shared success across Bury

Furthering the model

- Promotion of Live Well ‘hallmarks’ within Wellness offers locally eg Library specifications and alignment with new community assets opening such as Casewells and Radcliffe Hub.

- Work with Healthwatch Bury as local connectivity in GM VALOUR Partnership - Live Well through the lens of Veterans & Armed Forces community.

- Ongoing programme of events at Live Well Centre in Whitefield including over 100 residents visiting Delicious Vegilicious Cooking and Health Event with inputs from Whitefield Health visiting team; Creative Living Centre; Live Well Service; Family Hub colleagues; INT; School Nursing Team; Besses Together and Bury Adult Learning Service

- Recruitment underway to increase capacity to support the Best Start plan priorities and there will be opening of Whitefield Best Start Hub in the next few weeks after its refurbishment.

- Team Bury partnership meeting taking place at Live Well Centre later in the month including ‘marketstall’ of different components of the neighbourhood model and opportunities to further connect as we progress from *Plans to Places*

Strengths based approach to people and communities - Bury VCSE/Public Sector MoU

Commitment to local VCFSE through local MoU to enhance recently refreshed VCFSE Accord and investment in Local Infrastructure provision. Update recently provided to Locality Board

- ***Enablers and partnership working***: Partners highlighted progress in strengthening relationships and creating opportunities for collaborative working including:
  - Bury's contribution to the refresh of the Greater Manchester Accord.
  - Tender and commissioning training delivered to VCSE organisations.
  - Human Factor and prevention-focused conversations across the system.
  - Increased dialogue between VCSE and public sector leaders through roundtables and other partnership forums.

- ***Co-Design and co-production***: The MoU has supported greater collaboration in service design and system development, including:
  - IDC development session.
  - Joint leadership and development of the Bury Live Well Model.
  - Co-design of Live Well Spaces of Hope and Connection.

LET'S do it!
Shared success across Bury

Strengths based approach to people and communities - Bury VCSE/Public Sector MoU

- ***Voice and representation***
  - VCSE presence across most major public sector boards and partnerships (although this continues to be mainly led by Bury VCFA).
  - Contribution to the refresh of Let's Do It.
  - Development of the role of the VCSE Leadership Group as a strategic system partner.
  - relaunch of the VCSE Sector Children and Young People's Network.

- ***Financial Resilience***: Whilst recognising that financial pressures continue across all sectors, partners highlighted several positive developments:
  - Ongoing Bury Council financial commitment to the Bury Fund.
  - Increased use of grant funding approaches through the Bury Fund, including work linked to skills and MHCLG funding opportunities.
  - Launch of the Bury Suppliers List and new Procurement Framework.
  - Positive engagement around future SEND, family advocacy and HIU commissioning opportunities

LET'S do it!
Shared success across Bury

Strengths based approach to people and communities - Bury VCSE/Public Sector MoU

- ***Our People:*** Activity has also focused on strengthening workforce and volunteering infrastructure through:
  - Refresh of the Volunteer Strategy.
  - Delivery of a trauma-informed training pilot and exploration of external supervision opportunities for practitioners (paid an unpaid) in the VCSE sector.
  - Delivery of two rounds of the Let's Value Volunteers funding programme..

Strengths based approach to people and communities - Bury VCSE/Public Sector MoU

Reflections and development opportunities

- One of the key reflections from the first year is that many of the benefits of the MoU have been experienced at leadership and system-partnership level rather than by VCSE organisations more broadly. In particular, smaller VCSE groups may not yet recognise a direct impact on their ability to influence decisions, access resources or sustain their services. This raises an important question for partners about how the commitments within the MoU are translated into meaningful change across the wider VCSE ecosystem rather than primarily benefitting those organisations already engaged in strategic forums.

- A system-wide approach to workforce support, including access to external supervision, trauma-informed support and wellbeing provision, could help strengthen resilience, retain skilled staff and volunteers, and ensure the VCSE sector remains able to play its vital role in prevention and community support.

- To reaffirm collective commitment and joint ownership to the principles and ambitions of the Bury VCSE/Public Sector MoU.

- Identify specific actions that each partner organisation can take over the next 12 months to strengthen partnership working, co-production and VCSE influence within decision-making, actively considering VCSE sector involvement at the earliest stages of service design

LET'S do it!
Shared success across Bury