REPORT FOR DECISION



DECISION OF:	CABINET			
DATE:	2 SEPTEMBER 2015			
SUBJECT:	BURY DRUG AND ALCOHOL STRATEGY			
REPORT FROM:	COUNCILLOR A SIMPSON - CABINET MEMBER FOR HEALTH & WELLBEING			
CONTACT OFFICER:	Ann Norleigh Noi – Strategic Planning & Development Lead (Substance Misuse & Tobacco Control)			
TYPE OF DECISION:	CABINET (KEY DECISION)			
FREEDOM OF INFORMATION/STATUS:	This paper is within the public domain.			
SUMMARY:	This report seeks approval of the draft Bury Drug Alcohol Strategy 2015-18.			
	The strategy has been developed following the three key themes from the National Drug strategy (December 2010);			
	Reducing DemandRestricting SupplyBuilding recovery in Communities			
	In order to deliver against the three key themes, seven key objectives have been identified and included in the strategy based on local priorities.			
	Key Objectives;			
	1. Ensure that all strategic plans recognise the role of drug and alcohol misuse particularly where there are cross cutting thematic areas.			
	2. Increase knowledge and awareness about the harm caused by drugs and alcohol so that people can make informed choices and resist pressures, particularly young people and those on the periphery of drug and alcohol misuse.			
	3. Break inter-generational substance misuse by supporting a whole family approach and by targeting resources appropriately.			
	4. Ensure that all legal substances are sold responsibly.			

	5. ensure that robust partnership clinical governance is in place				
	6. Support people to make a full recovery.				
	7. Improve housing outcomes where appropriate for people in recovery.				
	An action plan has been developed with key partners which will ensure that cross cutting themes are robustly linked to this strategy, for example, Children's Trust Board and Community Safety Partnership Strategies.				
OPTIONS & RECOMMENDED OPTION	Option 1. Approve the draft strategy. This is the recommended option as the strategy provides the direction and framework for reducing the harms caused by drugs and alcohol for the next five years.				
	Option 2. To not approve the strategy would leave th Council without clear intention, and could lead to mor people misusing drugs and/or alcohol which woul increase the demand on local services.				
IMPLICATIONS:					
Corporate Aims/Policy Framework:		Do the proposals accord with the Policy Framework? Yes			
Statement by the S151 Officer: Financial Implications and Risk Considerations:		The Strategy will be delivered within existing financial resources.			
Health and Safety		There are no health and safety issues arising directly from this draft Strategy. Any changes in services or operating practice will be subject to risk assessments and implemented in line with existing policy.			
Statement by Executive Director of Resources:		A robust Drug and Alcohol Strategy will help ensure the wellbeing of residents, and mitigate future demands upon Council services.			
Equality/Diversity implications:		Service provision will be driven by the strategy and will ensure that there is equality of access for all Bury residents. Providers are required to capture minimum data sets for the purpose of monitoring a number of areas including, race, gender, disability etc and this is analysed to ensure proportionate representation.			
Considered by Monitoring Officer:		Yes This strategy is in line with the Council's vision and takes account of its duties and responsibilities under the Equality Act 2010.			

	It will feed into a number of other projects and strategies currently operated by the Council, at both a local and national level. It has no other direct legal implications that can be identified at present.	
Wards Affected:	All	
Scrutiny Interest:	This strategy has not been to scrutiny	

Chief Executive/ Strategic Leadership Team	Executive Member/Chair	Ward Members	Partners
Senior Leadership Team 17. 09.2015			
Scrutiny Committee	Committee	Council	

1. BACKGROUND

1.1 The aim of the strategy to drive forward key local objectives and incorporate key themes of the national drug & alcohol strategies. This is achieved by developing strategies with key partners and stakeholders at local level. The strategy will inform the strategic direction to address substance misuse and cross cutting issues and also inform future commissioning decisions.

2. PURPOSE OF BURY DRUG & ALCOHOL STATEGY

2.1 As a result of some social problems becoming over medicalised, for example addiction, the cost to the public purse has become prohibitive. The key themes framework within this strategy will ensure that we make a shift to prevention, early intervention & recovery, at a lower cost to the public purse.

The strategy is an attempt to reclaim addiction treatment and recovery as a social issue that has its solution in communities and will support people in long term recovery to change their behaviour, and for the council to develop an asset based community support model for recovery from addiction.

The primary outcomes from our investment in addiction and other ancillary services should be about social integration - employment, health living, housing support and looking after children.

3. PROCESS USED TO DEVELOP Bury Drug & Alcohol Strategy

3.1 During the development of this strategy, consultation has taken place with partners at both an operational and strategic level through direct meetings and also group meetings. A task and finish group was also established to take this work forward and have continued to meet throughout the process.

3.2 Detailed consultation events where held at a wider partnership level on two occasions followed by several events/forums involving just key partners and stakeholders. Focus groups have been facilitated where appropriate, to ensure as wider consultation as possible, which included schools, colleges and community groups, and these groups ran alongside an online survey conducted between October and December 2013.

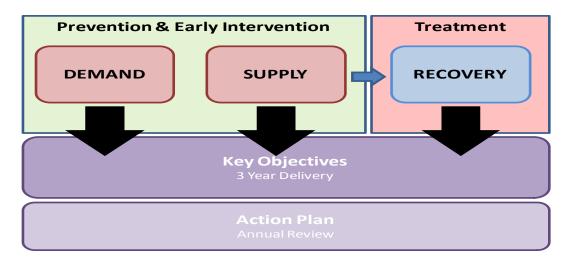
4. OVERVIEW OF BURY DRUG & ALCOHOL STRATEGY

4.1 The misuse of drugs and alcohol impacts on individuals, families and communities in a range of ways, and can lead to increased health inequalities, worklessness, poor outcomes for children and families and increased crime and disorder, and therefore, no one organisation can address this issue.

This Drug & Alcohol Strategy will address substance misuse through the delivery of a 'Recovery Focused Service' helping individuals to become abstinent, and along with education, training and support will equip them to with the tools address the full range of need.

The strategy aims to ensure that services are provided for those who need them, through better awareness raising, education and early intervention and prevention and it will also ensure easier access to services for individuals and their families.

The delivery framework is set out below;



2. RISKS

2.1 The absence of a strategy can lead to lack of focus from partners and lack of partnership involvement and therefore, disparate provision. This could have a direct impact on the council's vision to develop a borough wide approach to reduce the harms caused by drug and alcohol misuse.

3. EQUALITY AND DIVERSITY ISSUES

3.1 90% of the in treatment population state that they are white British, and these numbers are representative throughout the treatment population across the country, and will therefore benefit from the strategy given that this is the largest population in the cohort.

4. CONCLUSIONS AND RECOMMENDATIONS

Bury Drug & Alcohol is a three year strategy

List of Background Papers:-

Bury Drug & Alcohol Strategy 2015 – 2018 Equality Analysis 2015 Drug & Alcohol Action Plan

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